

United Way Talking Points

United Way fights for the health, education and financial stability of every person in every community.

- The mission of United Way is to mobilize the caring power of the community.
- Our business model is GIVE. ADVOCATE.VOLUNTEER.
- United Way of Yellowstone County
 - ✓ Serving the Yellowstone community for 55 years.
 - ✓ A local partner that drives measurable, lasting collective impact that none of us can achieve alone.
 - ✓ Intervenes at critical transition points in people's lives to break the cycle of poverty.
 - ✓ Collaborates with community partners to address critical issues facing our communities, share ideas and best practices, and form strategic partnerships, avoiding duplication in services.
 - ✓ Unites the business community to drive collective action and give back to our community.
- United Way gives individuals and families the opportunity to reach their potential and improve their quality of life.
- In 2015, United Way of Yellowstone County introduced **95 by 2025**, a 10-year goal to increase the graduation rate in Yellowstone County to 95% by 2025.
- **Why Graduation?** High school graduation is associated with higher income, better health, lower criminal activity, and lower welfare receipt. The whole community benefits from increased graduation rates.
- United Way is working with schools, parents, and organizations to ensure that every child has a chance for success.
- United Way of Yellowstone County plans to achieve our goal of 95% by 2025 by investing in three areas:
 - ✓ **School Readiness:** helping parents and children so more kids enter school ready to learn
 - ✓ **School Success:** offering support to students so they can do well in school
 - ✓ **Crisis Stabilization** (Basic Needs): ensuring families have what they need to thrive
 - ✓
- And United Way of Yellowstone County remains committed to our seniors. We invested over \$80,000 in senior programs with a goal of enabling senior citizens to stay in their homes and live independently.
- The money raised here in Yellowstone County stays here.
 - ✓ Over 1.2 million dollars was raised for our community during the 2015 Campaign

- ✓ Secured over \$250,000 in grants
- ✓ Leveraged resources for our community totaling over \$400,000
- United Way uses unrestricted campaign dollars to invest in our community in a number of ways.
 - ✓ A network of direct service agencies that provide programs/services which achieve outcomes in line with the UWYC Impact Plan.
 - ✓ Collaborations and partnerships that are focused on the issues and needs identified in the UWYC Impact Plan.
 - ✓ United Way of Yellowstone County–led strategies that address unmet need identified through the UWYC Impact Plan.
- The power of giving to United Way is that you become part of the solution
- And we're seeing great results.
 - ✓ Over 12,000 individuals were connected to volunteer opportunities through our Volunteer Center
 - ✓ Over 6,000 books were given to young children and their families to help build home libraries.
 - ✓ More than 900 kids received quality academic and social programming through United Way and other Billings Out of School Time partners
 - ✓ Over 1,500 kids participated in reading interventions to prevent summer learning loss
 - ✓ 80% of families that received transportation assistance were able to maintain employment and family stability
 - ✓ 60,636 meals were delivered to 472 homebound, low-income senior citizens in our community, so they do not have to choose between taking their medications or eating a good meal

We accomplish more by working together and leveraging all of our combined resources.

Please join our movement to LIVE UNITED.... Invest in your community;
Give your time, Champion the cause.

Thank you.