Update July 2019

PARENT CONNECT

Since January 1, 2019
- 1,120 parents have filled out a New Baby Survey which helps us connect with them
- 800 “Welcome Baby” phone calls have been made to new parents

Starting in July, 2019
- A “Welcome Baby” email is also being sent to parents
- 94 emails sent so far
- 49.5% open rate
- 10.8% click through rate

“Welcome Baby” information includes local resources:
- How to find help for anything via one website Montana 211 – or one phone call to 211!
- How to find quality childcare
- Sign up for a local texting app that delivers weekly tips appropriate for the age of your child, and information about local events, groups, opportunities...

Our belief: nothing matters more in the life of a child than MOM or DAD

Our hope: every parent has access to the support they need to be healthy themselves, to provide for their children, and to raise amazing human beings who will one day take care of us all

PARENT CONNECT Partners
- Billings Clinic
- Early Childhood Intervention
- Family Support Network
- The Family Tree Center

PARENT CONNECT Partners
- St. Vincent Healthcare
- RiverStone Health
- United Way of Yellowstone County

Our goal: support parents of newborns