Your Mission
Your role as an Employee Campaign Coordinator provides a critical link between United Way and your co-workers. Through your communication, organization and leadership skills, you enable your co-workers to join in a fight to combat our community’s greatest challenges.

Employee Campaign Coordinator Tasks
• Work closely with your President/CEO and Campaign Ambassador to develop an effective campaign plan
• Recruit an enthusiastic team of co-workers to assist in the campaign
• Attend the Campaign Training & Bus Tour on August 29 8 a.m. - 2 p.m. to learn more about United Way and gather ideas for your campaign
• Coordinate the distribution and collection of campaign materials
• Coordinate kickoff and recognition events
• Promote the campaign throughout your company
• Schedule a campaign presentation(s), an opportunity for your co-workers to learn more about United Way
• Attend United Way kickoff events and special events
• Invite EVERYONE in your company to give
• Encourage volunteerism among your co-workers
• Thank your donor and volunteers
• Publicize your campaign results
• Complete your campaign by giving United Way your final report
• Evaluate and make recommendations for next year

Benefits of being an ECC
• Showcase your leadership skills
• Network with colleagues at various levels of your organization
• Learn more about our community and United Way
• Receive United Way training and network with ECCs from other companies
• Get involved with creating lasting change and a better community for all

SUPPORT FROM UNITED WAY
United Way Campaign Ambassadors are available year-round to help you implement successful campaign strategies. Campaign Ambassadors assist with campaigns from August to December.

• Participate in planning meetings with you and your campaign team.
• Coordinate a United Way speaker at company campaign meetings and events.
• Bring fresh ideas to invigorate your campaign.
• Answer questions about United Way from you and/or your co-workers.
• Arrange pick up of campaign proceeds.
• Bring energy and enthusiasm to your employee campaign.