



You are invited to sponsor the most fun birthday party of the year!

It's with great excitement that we announce our virtual **60th Birthday Blowout** to be held **May 11-13, 2021**. Included with our 60 Hours of Celebrating is a Car Raffle, Diaper Collection Drive, 60-Minute Volunteer Opportunities, and an Online Auction.

It's a question that some people dread: how old are you? Not us! For 60 years, United Way of Yellowstone County has been in the business of advancing common good, which means creating opportunities for a better life for everyone in our community. Since 1961 we have impacted the community and have changed countless lives!

We are looking for 60 \$600 sponsors to add a candle to our virtual birthday cake! There are other sponsorship levels available! I am attaching a sponsorship agreement with more information.

Here's the icing on the cake – the support of the community and friends like you helps UWYC create a more compassionate community by:

- Protecting families and children from violence.
- Connecting community resources and restore hope through 211.
- Helping financially stabilize families.
- Encouraging thriving kids and graduating seniors.
- Preventing homelessness and poverty.

We are counting on you to help make our 60th Birthday Blowout a success! **The deadline for inclusion in print and promotion is April 9, and we will accept donations for the Birthday Blowout through May 13.** I am attaching a donation agreement with more information.

Cheers to 60 amazing years of Living United!

Sincerely,

A handwritten signature in black ink that reads "Kim Lewis".

Kim Lewis
President & CEO



SPONSORSHIP OPPORTUNITIES

Benefit	Gold Candle \$60,000	Silver Candle \$20,000	Bronze Candle \$10,000	Purple Candle \$5,000	Pink Candle \$1,600	Yellow Candle \$1,000	Green Candle \$600	Red Candle \$300	Blue Candle \$100	Orange Candle \$60
Name/Logo on virtual Birthday Cake	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name
Name/Logo in print ads and promotions	Logo	Logo	Logo	Name	Name	Name				
Name/Logo featured on Birthday Blowout website	Logo	Logo	Logo	Logo	Logo	Name	Name			
Name/Logo featured on Auction/Raffle website	Logo	Logo	Logo	Logo						
Corporate Video promoting Birthday Blowout on social media	x	x	x	x						
Logo/Name on social media, printed invitation, OneCause giving platform	Logo	Logo	Logo	Logo	Logo	Name				
Logo on mobile bidding site				Logo						
Recognition in UWYC monthly e-newsletter	Article	Article	Article	Article	Name	Name	Name			
Recognition in Annual Report	x	x	x	x	x	x				
Challenge Grant Sponsor with 30-second messages aired on social media.	60 hours	1 day	½ day	1 hour						
Facebook Live Promotion of Challenge Grant	x	x	x	x						
Premium volunteer opportunities for employees.	x	x	x	x	x	x				

Deadline for inclusion in print & radio promotion: April 9, 2021



SPONSORSHIP RESPONSE FORM

*We want our virtual birthday cake to be colorful and crowded with as many candles as possible! **The goal for our 60th Birthday is 600 candles.** That's a lot of candles, but we know you can help us light them!*

HELP UNITED WAY PUT ANOTHER CANDLE ON THE BIRTHDAY CAKE!

- Gold - \$60,000
- Silver - \$20,000
- Bronze - \$10,000
- Purple - \$5,000
- Pink - \$1,600
- Yellow - \$1,000
- Green - \$600
- Red - \$250
- Blue - \$100
- Orange - \$60

I we would like to make payment with my/our:

- Check (make checks payable to United Way)
- Credit Card (You can go online: <http://bit.ly/UWYC60Sponsor>) or we can process:
 MasterCard Visa American Express
 Card #: _____ CCV: _____ Expires _____

My/our name should appear on the candle as: _____

- I wish to remain anonymous.

Company: _____

Name: _____

Mailing Address: _____

City: _____

State: _____

ZIP: _____

Phone: _____

Email: _____

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