

MEDIA RELEASE

United Way of Yellowstone County Hosts Community Diaper Drive



United Way
of Yellowstone County

Billings, MT – April 23, 2020:

United Way of Yellowstone County has teamed up with Family Promise to encourage companies, groups and individuals to contribute diapers, wipes and/or cash donations to United Way's Community Diaper Drive on May 11 to benefit the Community Diaper Bank.

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The Community Diaper Drive will take place at Underriner Motors (3671 Pierce Parkway) on May 11, from 9-2 pm. In order to maintain safe practices, groups and individuals are encouraged to pull into the open garage doors, hand their donation to waiting team members, and drive on out without having to leave their vehicle.

All sizes and brands of diapers and wipes will be gladly accepted, however sizes 4, 5, 6 and pull ups are often most needed. Cash donations are also greatly encouraged as Family Promise is able to purchase diapers at a deeply discounted rate from their suppliers.

United Way of Yellowstone County fights for a strong start for all children in Yellowstone County. Unfortunately, **1 in 5 children in our community, age 0-5, lives in poverty.** The Community Diaper Drive provides support to parents with young children so they don't have to choose between buying food and buying diapers.

"We typically distribute around 7,000 diapers a month in Yellowstone County. Over the past year, that number has increased to 9-10,000. We are grateful to partner again with UWYC in a time where this community resource is more vital than ever before." says Felicia Burg of Family Promise.

United Way of Yellowstone County and Family Promise have set a goal of collecting 60,000 diapers, as part of the UWYC 60th Birthday celebration, and needs the community to help them help our smallest neighbors.

Contact Lisa McDaniel, Communications and Campaign Coordinator, at (406) 697.2874 or by email at lmcdaniel@uwyellowstone.org for more information.

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About United Way of Yellowstone County – United Way of Yellowstone County mobilizes the caring power of Yellowstone County to improve lives in measurable and lasting ways throughout the county. They provide leadership to effectively mobilize people through financial and strategic resources to improve people's lives by identifying and addressing priority needs with solutions that achieve sustained community change.