

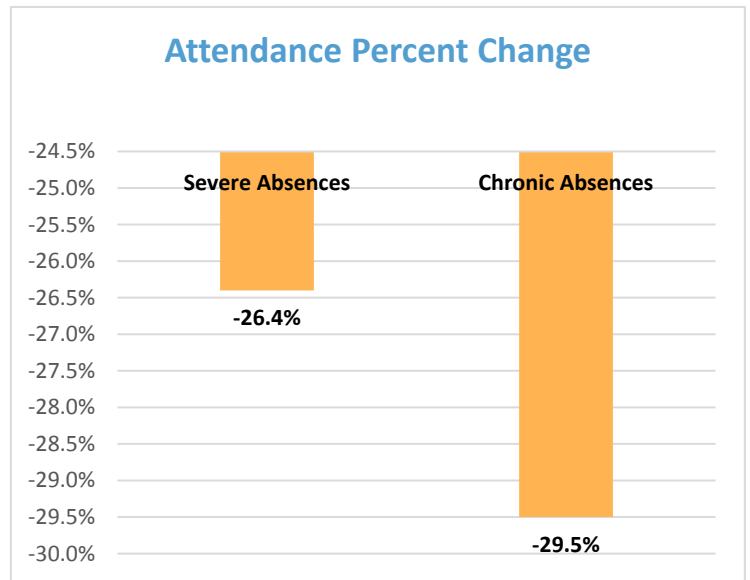
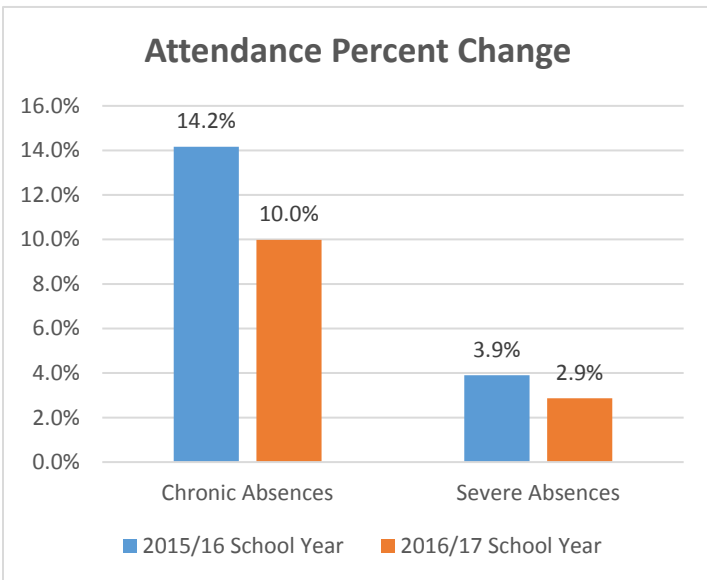
Education Impact Plan: Attendance Focus

The impact of keeping kids in school is dramatic. Along with immeasurable benefits for individuals, youth who stay in school and graduate:

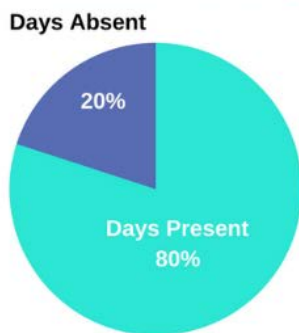
- Earn an average of \$700,000 more over a lifetime than their peers that didn't graduate
- Contribute an average of \$60,000 more in taxes to support society
- Are 5 times less likely to spend time in jail
- Are 4 times more likely to be employed
- On average, the cost of each dropout to society is \$292,000

On average, the cost of each dropout to society is \$292,000 due to factors such as increased incarceration rates, reduced tax contributions, and government assistance.

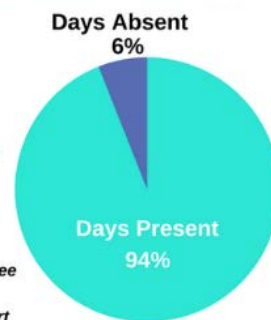
In the 2016/2017 school year, three pilot schools for United Way's attendance efforts saw significant decreases in Chronic and Severe Absences from the previous school year.



Average Absences Before Attendance Mentoring



Average Absences After Attendance Mentoring



Average attendance mentoring results at three pilot schools combined with school expectations, goal setting and parent support