

# CELEBRATING 60 YEARS OF COMMUNITY IMPACT



United Way  
of Yellowstone County

# LIVE UNITED



## 2021 UNITED WAY OF YELLOWSTONE COUNTY ANNUAL REPORT

*Improving lives by mobilizing the caring power of the community.*



# A LETTER FROM OUR BOARD CHAIR AND PRESIDENT & CEO

As we celebrate our 60th year of service to Yellowstone County, we want to thank you for your partnership and support through the years, and more importantly this past year. Our United Way's history shows that our organization has always risen to the occasion when our community is most in need. As evidenced during the pandemic and other difficult times in our history, people have proven resilient, determined and compassionate for their neighbors and communities. We continue to be impressed with so many generous individuals and their companies stepping up to help those in need.

Over the course of six decades, United Way of Yellowstone County has invested more than \$30 million to our community in the form of allocations, designations, grants, and most recently, immediate need grants in response to COVID-19. United Way is undeterred in our focus to bring sustainable, lasting improvements in the lives of our neighbors and their families.

The impact we've made together—and will continue to make for generations to come—is a reflection of the strength of our partnerships and our dedication to making a positive impact on every person who lives, works, and plays in Yellowstone County. Our priority areas—crisis stability, school readiness and success, and senior independence—stand strong because of you.

While we seek resources to meet our neighbors' most urgent needs, let us remember that we are each other's most valuable resource, so reach out to each other for help and reach out to each other to help. Every person in every community must do their part to make our communities the places that we need them to be – equitable, respectful and providing opportunity for all.

Cheers to 60 years!

Katie Edwards  
Board Chair

Kim Lewis  
President & CEO



## BOARD MEMBERS

### Executive Committee

Brenda Koch, Past Chair  
K-12 Executive Director - Leadership Support  
Billings Public Schools

Katie Edwards, Chair  
VP & Business Banker  
Western Security Bank

Bret Rutherford  
Election Administrator  
Yellowstone County

Matt Schafer, CPA, Treasurer  
MK Weeden Construction Inc.

Kristie Jessup, Secretary  
Community Volunteer

### Directors

Pete Buchanan  
Operations & Finance Manager  
Montana Campus Compact

Craig Burke  
VP/Owner  
Entre Technology Services

Theresa Hinz  
Process Engineer  
Phillips 66

Shawn Hinz, MPH  
Vice President of Public Health Services  
RiverStone Health

Robbie Neihart  
Project Manager  
Performance Engineering

Pete Philippi  
Store Lead  
Scheels

Jill Quade  
HR Manager  
ExxonMobil

# GIVE - ADVOCATE - VOLUNTEER

## OPERATION SUPPLY



Despite COVID limitations, our annual Operation Supply school supplies drive was another great success! Thank you to our local Navy Ops for helping us deliver the donations to local students!



22  
Organizations  
& Individual  
Donors



5,000  
items



22  
Schools

## COMMUNITY DIAPER DRIVE

We once again teamed up with Family Promise of the Yellowstone Valley for the Community Diaper Drive in coordination with United Way's annual Day of Action! A grand total of 81,334 items were donated to the Community Diaper Bank!

61,209

19,782

11 tubes

326 oz.



diapers



baby wipes



diaper rash  
cream



formula and  
6 bottles



## COVID-19 TESTING SITE

For over 6 months our building was utilized by RiverStone Health as the drive-through COVID-19 testing site. We are honored that our space was able to help hundreds of our neighbors get answers during this tumultuous time.

## STAFF MEMBERS

Chrissy Brese  
Support Service Assistant

Marge Damschen  
MT 211 Coordinator

Maia Dickerson  
Community Impact Coordinator

Michelle Lamberson  
Manager, Out of School Time

Kim Lewis  
President and CEO

Brenda Ludwig  
211 Manager

Lisa McDaniel  
Communications and  
Campaign Coordinator

Pam Sanderson  
Volunteer Center Director

Dean Wells  
Director of Community Impact

Coral Williamson  
Finance Manager

## VOLUNTEER ENGAGEMENT

### Disaster Services

- Yellowstone County's Incident Management Team and Vaccination Task Force
- Coordinated COVID donations and Distribution Center

### YouCanVolunteer.org

- 75 engagement partners

### Family Volunteer Day

- Virtually engaged 73 individuals from 24 families
- Assembled 125 disaster preparedness education kits for seniors

### Volunteer Administrators' NETWORK

- Continued to meet and support each other



### Youth Volunteer Corps

- Made Welcome Back to School cards for every student at Newman School
- Helped with a website review for the Suicide Prevention group
- Participated in Family Volunteer Day

### Consulting and Coaching

- Provided support and tools for agencies to start or improve their volunteer management practices






# GIVE - ADVOCATE - VOLUNTEER


Your investment helps connect those in need to available resources, agencies and programs available in Yellowstone County. We believe that more can be accomplished when everyone works together and are proud to offer and support the following programs and coalitions.

## UWYC LEAD PROGRAMS




Get Connected. Get Help.™


United Way of Yellowstone County is proud to partner across the state to bring the Montana211.org online Resource Directory to our region as well as the ability to call 211 for help 24/7 in Yellowstone County.



6,000+ people searched for support



500 searches for Service Members and Veterans



1,000 resources available

CARE Academy and Discover Zone before, after, and summer programs for K-8 students have been running for over 16 years! Hundreds of students and parents benefit every year from the quality out-of-school time provided by these programs.





295 students



22 part-time staff



9 locations



2,300 hours spent keeping kids safe and academically engaged

For kids struggling in school, sometimes the best remedy is knowing a kind, caring adult is in their corner. Success Mentors help students set and reach academic, social and emotional goals to increase the student's chances of a positive school experience.





45 Students





30 Mentors




13 Schools

One of the best indicators of a success in life is graduating high school. We are proud to partner with local schools to increase attendance and ultimately graduation rates.






6,355 magnetic school calendars



20 schools



3,700 door hangers

Reach Out and Read provides books to children ages 0-5 free of charge at their Well Child Checkups! Reading to young children helps with brain development, kindergarten readiness and positive parent and child interactions.



where great stories begin™



13,000 books distributed



increased brain development



3 partner clinics



unlimited positive parent and child interactions

## UWYC BACKED COALITIONS



Strong Families - Thriving Children

Best Beginnings Yellowstone County is made up of a leadership team and work groups that strengthen early childhood systems of care to ensure that all children prenatally to kindergarten have the language, health, and social emotional building blocks necessary for healthy brain construction.



9 counties



978 children registered



comprehensive childcare directory for Yellowstone County



1,043 newborn caregivers contacted



The Continuum of Care is a coalition of leaders joining forces to re-imagine our homeless response. Their goal is making homelessness brief, rare, and non-recurring in Yellowstone County.



Over 20 agencies united in a common goal



5,772 nights of shelter provided to 268 individuals



\$33,587 invested in keeping our neighbors in their homes



prevention. treatment. enforcement.

We are proud to report that Substance Abuse Connect has officially outgrown us! Our goal in providing backbone support to coalitions is that they will be successful to the point of branching out on their own. Congratulations to everyone who has made Substance Abuse Connect such a success in providing essential services to our neighbors battling addiction and seeking recovery.



\$288,750

Adult Resource Alliance - Big Sky Senior Services - Boys & Girls Club - HRDC - Family Service - Friendship House - Tumbleweed - Yellowstone CASA - Young Families Early Head Start - YWCA Billings



148,125 meals provided



128 trainings completed



329 individuals received housing or utility assistance



11,646 education support sessions received



20,443 mentoring & advocacy sessions conducted

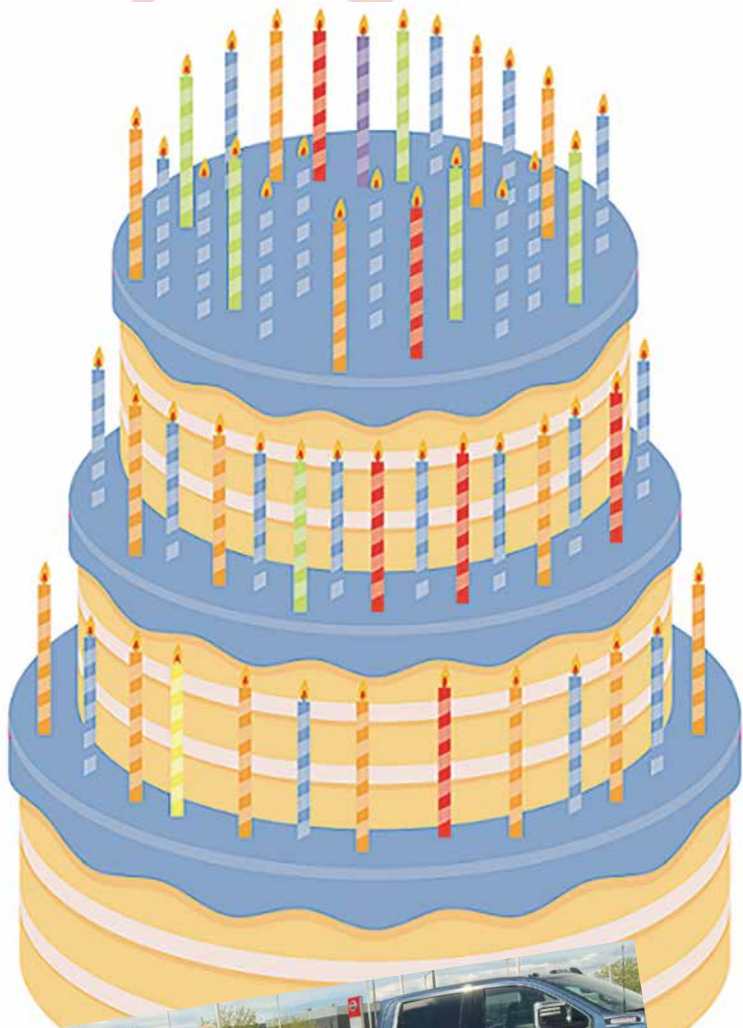
We are incredibly proud of our partner agencies and all they accomplish while joining us in the fight for better health, education, and financial stability for every person in Yellowstone County!



# GIVE - ADVOCATE - VOLUNTEER

## THANK YOU TO THE DONORS AND SPONSORS WHO MADE OUR 60TH BIRTHDAY BLOWOUT A HUGE SUCCESS!

More than \$33,000 was raised through the generosity of our community to help our neighbors who are most in need!



Congratulations Joel Hageman on your brand new Hyundai Elantra generously donated by Underriner Motors!

### Purple Candle

Underriner Motors, Inc. - KLJ Engineering

### Yellow Candle

Janet Carpenter

### Green Candle

Midland Claims Service, Inc. - NorthWestern Energy - Wendy's - YWCA Billings - SCL Health - Katie Edwards

### Red Candle

Yellowstone Art Museum - Karla and Rick Stauffer - Scheels All Sport - Anonymous - Synergy Salon - Adam Gross Photography - James & Peggy Good

### Blue Candle

Jayne's Signature Sweets - First Interstate Bank - Hilton Garden Inn - McCabe Electric - Tallman Dermatology and Medical Spa - Billings Preservation Society - Yellowstone Cellars and Winery - Jerry and Wanda Anderson - Rae Rae's Bakery - First Federal Bank and Trust - Marti Miller - 360 Office Solutions - Hilands Golf Club - Briarwood Country Club - Pryor Creek Golf Club - Lake Hills Golf Club - Spinners - Tom and Angela Boos- Jeanne Dressel - Rock Solid Martial Arts - John & Maurine Stevens - Jerry & Karen Rutherford

### Orange Candle

Kristi Conroy - Montana Leather Co. - The Frame Hut and Gallery - Billings Symphony - Kim & Pat Lewis - Eagle Rock Golf Course - The Grand Escape Room - Anonymous - Bernice Mason - Sharon Prokop - John & Anne DeBoo - Boyd Heilig - Shaun Harrington - Brenda Koch - Roni Baker - Brenda & Shawn Ludwig

We celebrate our Leaders in Giving for generously donating their time and personal resources to further the work of United Way of Yellowstone County. These individuals are one of our greatest resources in helping address some of the most complex issues that face our neighbors and neighborhoods. Help us in thanking them for helping to make a big impact under the Big Sky!

### TOCQUEVILLE SOCIETY

\$10,000 +

Kevin & Laurie Riley

### BIG SKY LEADERSHIP CLUB

#### SUMMIT MEMBERS

\$5,000 - \$9,999

Richard & Ericka Brown  
Stacy & Deanna Emmett  
Chris & Kristie Jessup  
Ardyce & Bob Kelly  
Patrick & Mary Kay Kimmet  
Dr. Michelle Spenny & Andy Boetticher

#### ALPINE MEMBERS

\$2,500 - \$4,999

Duane & Kristen Algaard  
Todd Anderson  
Angel & Jessica Chacon  
Richard & Cheri Cox  
Cynthia Foster  
Chuck Gainan  
John & Taylor Herr  
Lew Hines  
Patrick & Kim Lewis  
William & Margaret Murry  
Bryan & Coral Ragsdale  
James & Christine Scott  
Dr. Ron & Karin Smith  
Karla & Rick Stauffer  
Stewart & Mary Jane Taylor  
Dr. Charles Wittnam & Pat Payne  
Daniel S. Wohlgenant

#### TIMBERLINE MEMBERS

\$1,000 - \$2,499

Jerry & Wanda Anderson  
Donald & Elizabeth Arendt  
Fran Argani, MD & Jim Peak  
David Armstrong  
Michael P. Bailey  
Dr. Bruce & Susan Barrow  
James & Frankie Bennett  
Greg & Sandy Berkram  
Michael Bertram  
Carol & Michael Burton  
Douglas & Sarah Calvert  
Gregory Capron  
Jennifer J. Carmody  
Janet Carpenter  
Kevin Deckert  
Joaquim DeMagalhaes  
Mike & Janet Devous  
Tom & Pam Dimich  
Chris Klein & Katie Edwards  
Tamara Egeland  
Krystal & Robert Emineth  
Lyle Ewert  
John & Robin Felton  
Bradley & Dede Fuller  
Daniel & Karen Gall  
Kelda & Jason Gauer  
Shawn Gregory  
Aidan D. Guthridge  
Steve Haley  
Shawn M. Hinz  
Shayne & Theresa Hinz  
Chris & Tracy Hoiness  
Mark & Camilla Horn  
Dr. Robert N. Hurd  
Douglas Iversen  
Kimberly A Jakub  
Aaron & Rebecca Johnson  
David & Judy Johnson  
David & Kat Kelley  
Karen Kennah  
James Klanke  
Lawrence & Karen Klee  
Gareld Krieg

Debra & Clyde Landrie  
Gerard Leenheers  
Brian & Kristy Levin  
Joe Lierow  
Jeff Lindenbaum & Joan Sorenson  
Jacqueline Maiden  
Ben & Mary Lou Marchello  
Lori Kay Marosok  
Kimberli Martin  
Dr. Virginia K. Mohl  
Sandy Morse  
Marcy & Ed Mutch  
Kathleen Nordahl  
Dr. Claire Oakley  
Joy & Shane Ott  
Brock & Alicia Pearson  
Darrin & Charity Peplinski  
Mark Petesch  
Jill & Garth Quade  
Mark & Christine Randak  
Allen Rapacz  
Ron Ring  
Jim & Lin Roscoe  
Tim & Sue Runkle  
Bret & Rochelle Rutherford  
Robert & Pamela Sanderson  
Michael & Sara Sanderson  
Nicholas & Sandra Scocozzo  
Dan & Debbie Singer  
Travis Smith  
Kyla Steppler & Isaac Diaz  
Daniel L. Stetler  
Taylor Trent  
Steve Torpey  
Sue Tucker  
Rachel B. Turitto  
Lewis & Karen Vowell  
Anne-Marie Wade & John Stoddart  
George Wallis  
Richard Walton & Susan Newell  
Kyle Witt  
Anonymous (8)

# GIVE - ADVOCATE - VOLUNTEER

Special thanks to our Top 10 Campaigning Companies for the exceptional effort you made this Campaign season!

**ExxonMobil**



**First Interstate Bank**

**CHS**

**SCHEELS**

**Billings Clinic**

**RiverStone Health**

**SCL Health ST. VINCENT**



Thanks to the generous support of these companies, foundations, employees and organized labor, more children can succeed and more families can be financially stable.

## \$50,000 - \$100,000

CHS, Inc.  
ExxonMobil  
First Interstate Bank of Billings  
Phillips 66 Billings Refinery  
Scheels All Sports

## \$15,000 - \$49,999

Billings Clinic  
RiverStone Health  
St. Vincent Healthcare  
UPS, Montana

## \$7,500 - \$14,999

Billings Federal Credit Union  
Billings Public Schools  
Costco Wholesale  
Enterprise Rent-A-Car  
KLJ Engineering LLC  
NorthWestern Energy  
ONEOK, Inc.  
Underriner Motors  
Dennis & Phyllis Washington Foundation

## \$5,000 - \$7,499

Anderson ZurMuehlen & Co., P.C.  
BNSF Railway Foundation  
Jensen Foundation  
Montana Dakota Utilities Co.  
Pepsi-Cola Bottling Co.  
Sanderson Stewart  
US Bank  
United Way of Yellowstone County  
Wells Fargo, N.A.  
Yellowstone County

## \$2,500 - \$4,999

Alternatives, Inc.  
Border States Electric  
City of Billings  
Federal Express Corp  
Pacific Source  
Nutrien Ag Solutions  
RBC Wealth Management  
The Children's Clinic

## \$1,000 - \$2,499

BMO Transportation Finance  
Brown Law Firm  
Century Link  
Dillard's  
First Church of Christ Scientist  
Royal & Norma Johnson Charitable Foundation  
Nelnet  
O'Reilly Auto Parts  
PayneWest Insurance  
Schutz Foss Architects, P.C.  
Streeter Brothers Insurance, Inc.  
Target Stores  
TJ Maxx  
Wal-Mart Stores

**We unite people, ideas and resources to advance the common good.**

## ASSETS

Current Assets	\$1,023,245
Net Property & Equipment	1,226,398
Other Assets	<u>2,068,062</u>
<b>Total Assets</b>	<b>\$4,317,705</b>

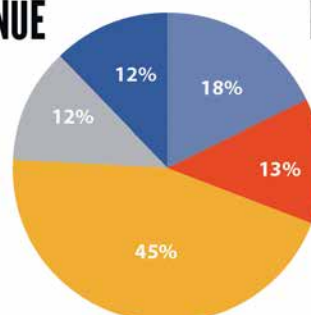
## LIABILITIES & NET ASSETS

Total Liabilities	\$1,000,868
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## NET ASSETS

Board Designated	1,019,590
Unrestricted	1,765,155
Permanently Restricted	<u>532,092</u>
<b>Total Net Assets</b>	<b><u>3,316,837</u></b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$4,317,705</b>

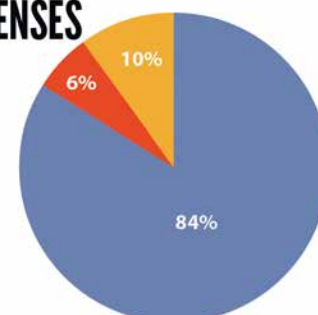
## REVENUE



**\$3,095,906**

CARE Academy - 18%  
Investment Income - 13%  
Grants - 45%  
Business Support - 12%  
Individual Support - 12%

## EXPENSES



**\$2,480,908**

Community Impact - 84%  
Fundraising - 6%  
Management - 10%

Financial Activities for the Period Ending June 30, 2021

Our annual audit and tax form 990 are available at:

[www.unitedwayyellowstone.org/financials](http://www.unitedwayyellowstone.org/financials)