

2023-24

COMMUNITY IMPACT REPORT



\$781,538 RAISED

\$3,281,147 INVESTED

4,149 VOLUNTEER HOURS



**THOUSANDS OF PEOPLE
THRIVING
IN YELLOWSTONE COUNTY**



UNITED WAY
of Yellowstone
County

TO OUR COMMUNITY

Dear Friends,

United Way of Yellowstone County's highest purpose is to bring our community together to drive positive change that no one sector or organization can achieve alone. Today, the role we and our community partners play is more critical than ever. We know that it takes engaged people, working with all sectors – community, business, education, government, and charitable – to improve the quality of life in our community.



We do this work to create lifelong change that transforms the entire trajectory of an individual, a family and a community: Children who enter school ready to learn are more likely to become strong readers, which in turn makes them more likely to succeed after high school. College graduates tend to earn more, which enables them to save for the future, and financially stable adults can cover the costs of healthcare and support their children's success in school. This is the virtuous cycle that the Live United movement makes possible.

This year, we experienced generosity in all shapes and sizes, as the Live United movement came together to fuel more impact than ever before. We were honored to receive a historic, unsolicited \$2.5 million investment from The Day One Families Fund – an unprecedented vote of confidence in our ability to drive measurable progress towards reducing family homelessness. Meanwhile, significant donations from six local financial institutions in partnership with the Federal Home Loan Bank of Des Moines matching fund marked an extraordinary effort to increase our crisis stabilization efforts. We set the stage for a new chapter with the adoption of our 3-year organizational strategy. We continue to lead the way with innovative and equitable hiring practices, being recognized by JSEC (Job Service Employer Committee) as the Small Employer of the Year.

We are grateful for the visionary leadership of our United Way team, the unwavering dedication of our board of directors, and the steadfast support of Yellowstone County. Together, we have exemplified the transformative power of compassion, enriching the lives of countless individuals and families in our midst.

Your generous support has produced strong results, moving us closer to our vision of a Yellowstone County where all people have access to the opportunities to achieve their full potential.

With heartfelt gratitude,

A handwritten signature in black ink that reads "Kim Lousi".

President and CEO

United Way of Yellowstone County

A handwritten signature in black ink that reads "Kim Hayward".

Board Chair

Montana State University Billings
Vice Chancellor for Student Access and Success

MISSION MULTIPLIER

\$1 IS DONATED
TO UWYC

85¢ TO PROGRAMS
15¢ TO FUNDRAISING
& ADMINISTRATION

WE ADD VALUE
VOLUNTEER HOURS
ADDITIONAL FUNDRAISING
GRANT RESEARCH
PROGRAM OPERATIONS

\$4.44
IS INVESTED INTO
YELLOWSTONE COUNTY

NEW HORIZONS, SAME VALUES

Throughout 2023 and 2024, we worked to realign our organizational strategy to the needs of our community. This included input from staff, committees, board members, and the wider community. We adopted our tri-annual strategic plan in August in Fiscal Year 2025, but the lion's share of the work occurred earlier. This plan will guide the work of UWYC – empowering us to become better leaders and stronger partners as we continue to build a thriving community.

You'll see some of our language change, reinforcing that our commitment to Yellowstone County is stronger than ever. We'll be rolling out our new mission, focus areas, and a new aspirational impact goal, all guided by three new strategic goal areas: Organizational Visibility, Fundraising Modernization, and Programmatic Streamlining.

Mission

To address the needs of Yellowstone County and to improve lives by connecting and collaborating for a thriving community.

Vision

We envision a community where every person has the resources to reach their potential.

Aspirational Goal

Move 1,000 households from barely surviving to financially thriving.

Impact Areas

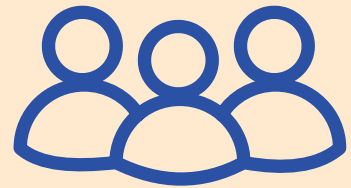
Building Futures



Community Resiliency



Non-Profit Empowerment



We'll look a little different, too. We'll have a new logo, new colors, and a new website. It's part of United Way Worldwide's global brand refresh – a chance to better reflect who we are and to highlight our community impact. We'll elevate community voices and engage with our supporters on a new level, shining a light on the challenges and opportunities that await us. We'll roll out a new brand awareness campaign, "United is the Way," and new calls to action – "Get Involved," "Give Back," and "Take Action." This brand refresh is about much more than a logo – it's about how we infuse the hope, excitement and inclusion that powers United Way into everything we do.



UNITED WAY
of Yellowstone
County

United, we show the way

United, we lead the way

United is the way

United is the way we come together

OUR PEOPLE

Board of Directors

Executive Committee

Kim Hayworth, PhD, Chair

Vice Chancellor for Student Access & Success
Montana State University Billings

Eric Owen, Chair Elect

VP, Public Health & Clinical Services
RiverStone Health

Casey Klein, Treasurer

CEO
Valley Credit Union

Nathan Hirsch, Past Chair

Commercial Relationship Manager
First Interstate Bank

Directors

Terri Blevins

Associate Dean of Student Affairs
RVU Montana College of Osteopathic Medicine

Jim Irwin

Vice President, Refining
CHS, Inc.

JJ Carmody

Director of Health Policy
Billings Clinic

Tyler Nash

Co-Owner
Mazevo Coffee Co.

Kimberly Guy

Executive Assistant
DOWL

Dominic Neameyer

Project Engineer
Sanbel

D'Vaughn Hayes

Commercial Sales Manager
TDS Fiber

Robbie Neihart, P.E.

Project Manager
Performance Engineering

Janet Hardy

Director of Communication
Phillips 66

Chris Olszewski, PhD

Executive Director of Curriculum
Billings Public Schools

Jim Hernjak

Refinery Mechanical Manager
Par Montana

Jill Quade

Community Volunteer
Retired, Exxon Mobil

Staff

Steph Brazill

Director of Community Relations

Haiven Hayes

CARE Manager

Chrissy Brese

Engagement Coordinator

Matt Hoffman

Marketing Coordinator

Elizabeth Chappell

Community Impact Coordinator

Michelle Lamberson

Out-of-School Time Director

Sonja Clayton

Director of Finance

Kim Lewis

President and CEO

Jennifer Cuellar

Office Administrator

Brenda Ludwig

Community Impact
Coordinator

Marjorie Damschen

211 Assistant

Sheila Veatch

CARE Manager

Maia Dickerson

Community Impact Coordinator

Sharon Fiscus

Finance Coordinator

Dean Wells

Director of Impact and
Operations



OUR IMPACT

\$300,000 IN COMMUNITY INVESTMENT GRANTS

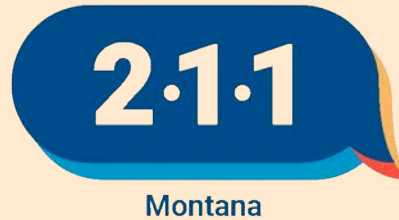
12 local non-profits working in school success and readiness, crisis stabilization, and senior independence.

- Adult Resource Alliance
- Billings Family YMCA
- CASA of Yellowstone County
- Education Foundation for Billings Public Schools
- Family Service
- Friends of the Children - Eastern Montana
- Head Start, Inc.
- HRDC 7
- Special Olympics Montana
- Tumbleweed
- Veterans Navigation Network
- Young Families Early Head Start
- YWCA Billings

THANK YOU
VOLUNTEERS



4,149 VOLUNTEER HOURS
643 VOLUNTEERS
\$138,950 IN DONATED TIME



6,500+ USERS
1,000+ RESOURCES

211 is a hotline and website with local resources on topics to help people overcome challenges.

Education • Housing and Shelter • Food • Addictions
Transportation • Legal Aid • Mental Health • Utilities
Veterans and Service Members • Tribal Resources
Children and Families • Aging and Senior Services
Crisis and Emergency • Disability Services • and more!

1,800+ ACTIVE USERS

2,400+ KIDS REGISTERED

Bright by Text delivers parenting advice and local event information to parents via text message for ages 0-11.



MORE THAN 6,800
BOOKS GIVEN TO KIDS

Reach Out & Read ensures every kid has the chance to read by partnering with The Children's Clinic, and Intermountain Health's Lockwood and Laurel Clinics.

30 MENTORS PAIRED
WITH 45 KIDS

Success Mentors work to improve academic, social, and emotional outcomes for kids in 13 schools.



OUR IMPACT



376 KIDS SERVED
\$40,000 IN SCHOLARSHIPS
2,300 HOURS OF CARE

CARE Academy and Discover Zone are before-and-after-school and summer programs that provide a safe, educational environment for kids that give them a boost in school and keeps parents in our local workforce.

SUPPLY DRIVES: HARNESSING THE POWER OF COMMUNITY



DIAPER DRIVE

We collected 34,000 diapers and 20,000 wipes in partnership with Family Promise, which reached hundreds of babies.



OPERATION SCHOOL SUPPLY

We partnered with Family Service, the Education Foundation for Billings Public Schools, and the Laurel Education Foundation to collect 25,000 supplies and 1,000 backpacks. More than 800 kids from 54 different schools got geared up.



SOCKTOBERFEST

We collected nearly 3,500 pairs of socks for non-profits to distribute to people in need.



STUFF THE SLEIGH

We collected 674 warm items like coats, sleeping bags, hats and gloves for our unhoused neighbors.



UNITED WE CAN

Seven organizations collected almost 1,000 food items that were donated to local aid agencies.

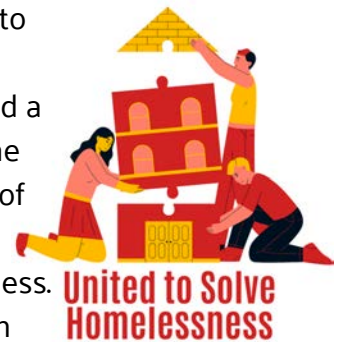


**\$36,000+ IN EMERGENCY
FOOD & SHELTER AID**

We coordinate the distribution of funds for Yellowstone County to aid agencies including St. Vincent De Paul, Family Service, Montana Rescue Mission, Native American Development Corporation, and the Education Foundation for Billings Public Schools.

\$2.5 MILLION GRANT TO SUPPORT HOMELESS FAMILIES

We continued planning for how to best use the \$2.5 million grant to solve family homelessness in Yellowstone County. We funded a new coordinator position for the Continuum of Care, a coalition of local non-profits dedicated to finding solutions to homelessness. We provided almost \$25,000 in stabilization funding and more than \$10,000 to help those at risk of homeless keep their housing or get back into housing.



WE ADVOCATE

We promoted UWYC programs at dozens of events. We hosted workshops, trainings, and more. We organized poverty simulations, which give participants the chance to get a taste of the hard choices that poverty forces – and to understand the importance of community support.

OUR SUPPORTERS

Our donors are a force for good whose generosity fuels a brighter future for Yellowstone County. This small display of appreciation cannot express our gratitude for their support. Thank you for believing that we can build a community where everyone thrives.

TOCQUEVILLE SOCIETY MEMBERS: \$10,000+

CHS, Inc.
First Federal Bank and Trust
First Interstate Bank of Billings
Fortin Foundation of Florida Inc.
Green Dot Bank
Intermountain Children's Home
JPMorgan Chase & Co. Bank
Montana Dakota Utilities Co.
Par Montana
Pepsi-Cola Bottling Co.
Phillips 66 Billings Refinery
Scheels
Valley Credit Union
Wells Fargo

ALPINE MEMBERS: \$2,500-\$4,999

Duane Algaard
Anonymous
Ballard Petroleum
Dr. & Mrs. Bruce Barrow
Border States Electric
Cory Bruce
The Childrens Clinic
Costco Wholesale
Stacy D. and Deanna Emmett
James G. Hernjak
Hoiness Family Foundation
Intermountain Health St Vincent
Regional Hospital
Casey Klein
Kim & Pat Lewis
Dr. Benjamin & Mary Lou Marchello
Bill & Margie Murry
Pacific Source
RBC Wealth Management
RiverStone Health
Karin & Ronald Smith
Bill & Mary Underminer
Ann-Marie Wade & John Stoddart

SUMMIT MEMBERS: \$5,000-\$9,999

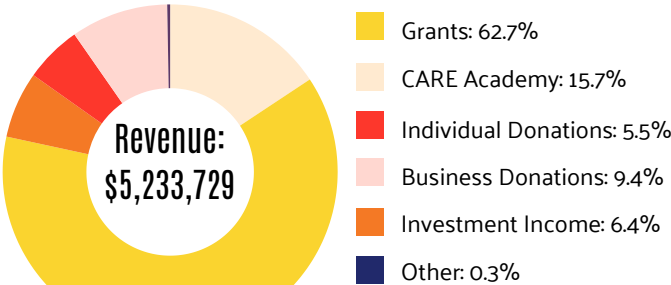
Anonymous
Billings Federal Credit Union
BNSF Railway Foundation
Richard & Ericka Brown
Catholic Social Services
John & Taylor Herr
Muryl & Lu Myhre Foundation
Jamie Ohl
Dr. Michelle Spenny & Andy Boetticher
Dennis & Phyllis Washington
Foundation

TIMBERLINE MEMBERS: \$1000-\$2,499

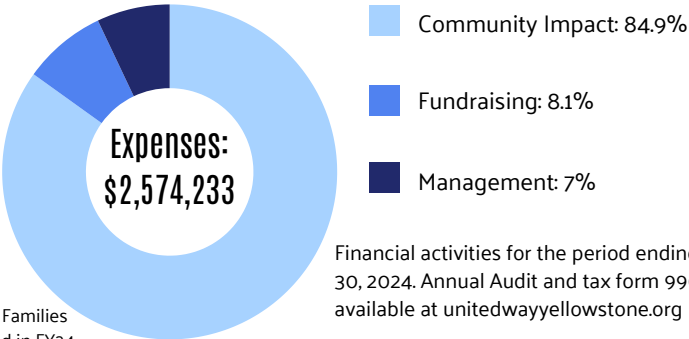
Anonymous
Anvil
Don & Libby Arendt
Michael D. Bertram
BMO Transportation Finance
Tom & Angela Boos
Craig Burke
Doug & Sarah Calvert
Tom & Pam Dimich
Doc Harper's Tavern LLC
Federal Express
Frank & Margo Kelley Donor Advised Fund
Derek & Shawn Hinz
Shayne & Theresa Hinz
Nathan Hirsch
Chris & Tracy Hoiness
Mark Horn
Dr. Robert Hurd
Kim & Bryce Jakub
Judith S. Johnson
David Kelley
Gareld Krieg
Chris A. Kukulski
Rhonda Laughman
Joseph Lierow
Malcolm & Karen Long
Marsh McLennan Agency (fmr PayneWest)
Herbert & Gerry Mangis
RVU Medical College of Montana
Brittany Ann Minhas
Missoula County Public Health
Morgan Stanley
Mutual of America Life Insurance Company
Alex Nunan
Daniel Oakes
Brian Petty
Jill & Garth Quade
Dr. Mark & Mrs. Christine Randak
Royal & Norma Johnson Charitable
Foundation
Michael Sanderson
Sibanye Stillwater
Dr. & Mrs. Stewart Taylor
Dr. Charles Wittnam & Ms. Patricia Payne
Zonta Club of Billings

FINANCIAL INFORMATION

Assets
Current Assets: \$892,780
Net Property and Equipment: \$1,166,823
Other Assets: \$4,768,549
Current total net assets: \$6,828,152
Liabilities and Net Assets
Total Liabilities: \$741,073
Board Designated: \$930,164
Unrestricted: \$1,996,816
Donor Restricted: \$3,160,099
Total Net Assets: \$6,087,079
Total Liabilities and Net Assets: \$6,828,152



Revenue includes a \$2.5 million grant from the Day 1 Families Fund that will be spread over 5 years but was reported in FY24



Financial activities for the period ending June 30, 2024. Annual Audit and tax form 990 are available at [unitedwayyellowstone.org](#)

This is our donor list as of 12/16/24. If we missed you, we apologize for the oversight. Please know that your support is invaluable to us and that we'll work to ensure your recognition in the future.

WHY WE DO WHAT WE DO

Messages of Gratitude and Hope

"I don't know where to start. I can't even sit here and write a sentence without tearing up... My husband has a rare and extremely painful neurological disease that required an invasive brain surgery.

It was a huge blessing for (our kids) to attend CARE until 6 pm. Thank you for helping take care of our precious girls while I helped ensure (my husband) was getting the best medical care."

KJ, CARE Academy Parent and scholarship recipient



Back to School BBQ



CARE Carnival 2024



CARE fishing field trip



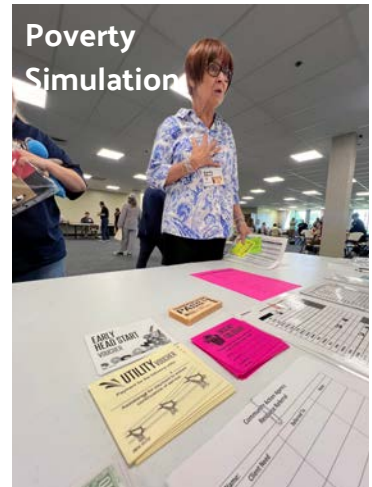
Grant announcement



CARE Carnival 2024

- "I'm trying to take care of all the basic needs... you really do feel helpless."
- "It gave me a little more compassion."
- "It's easy for us to say, 'oh, just do this.' But that's not realistic."

Feedback from poverty simulation participants



Poverty Simulation



Stuff the Sleigh



Day of Action

"We had moms telling us, you saved my life this summer, I didn't know how I was going to feed my kids... it wouldn't have been possible without the help that we got from United Way.

We know it was making a difference. We fed 275 children every single week."

Kelly McCandless, Education Foundation for Billings Public Schools, which received a grant to help fund their summer lunch program, The Munch Machine



Community Investment Grants



The Munch Machine



Day of Action