

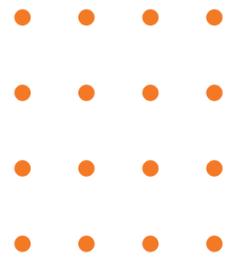


# LEADING THE WAY

Workplace Giving Campaign

# Our Superpower

We know the local community



# C M M M



# Our Impact

SCHOOL READINESS



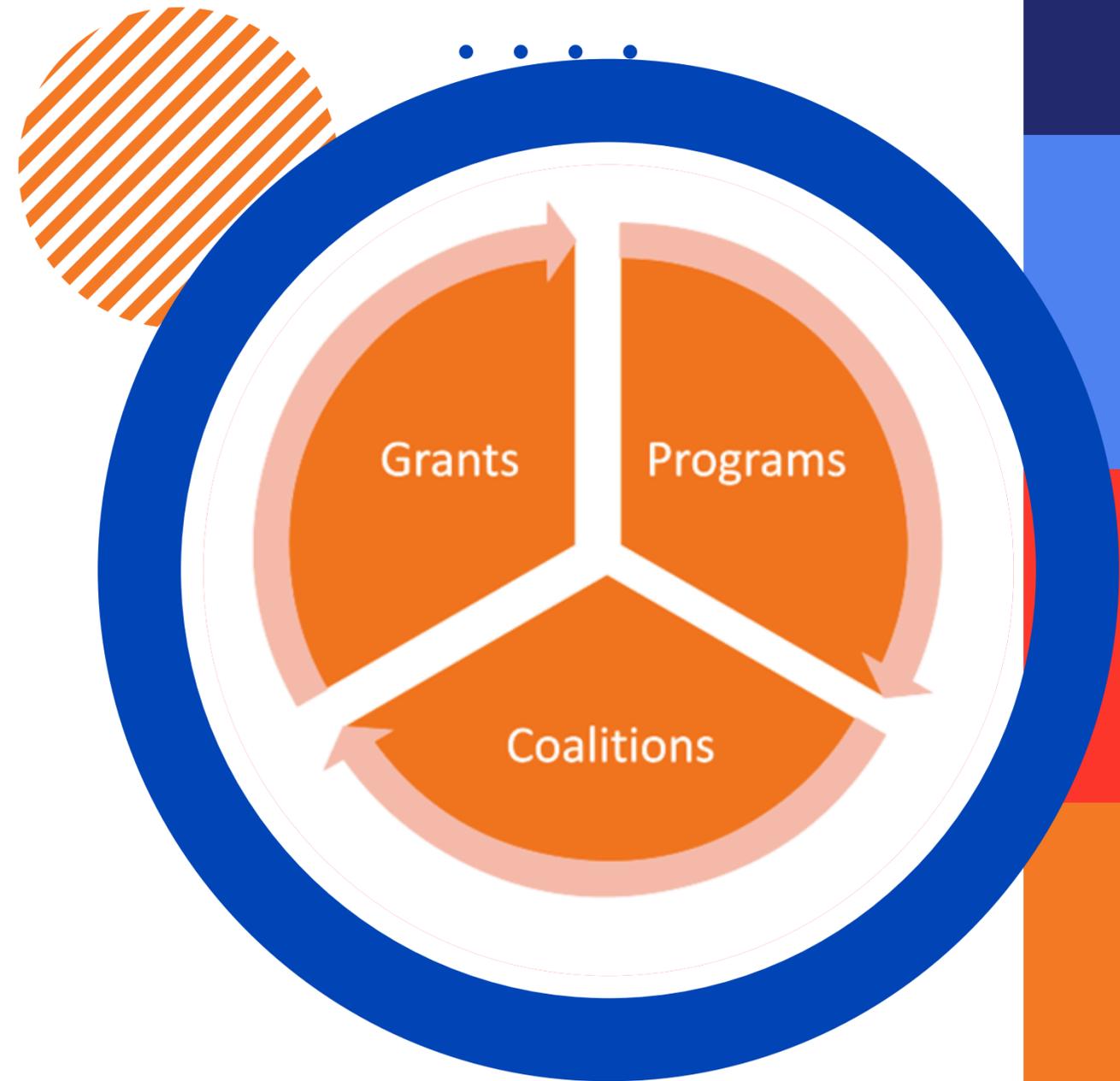
SCHOOL SUCCESS



SENIOR INDEPENDENCE



CRISIS STABILIZATION



# Supporting our youngest community members.

Bright by **Text**



Over **6,500** books distributed!



**14 Success Mentors** provided sessions to **14 Mentees** at **6 Schools**



## OUT-OF-SCHOOL TIME PROGRAM

**348 STUDENTS**

Attended our programs CARE Academy (324) and Discover Zone (24)

**11 LOCATIONS**

Throughout Billings and Laurel to ensure access across Yellowstone County.

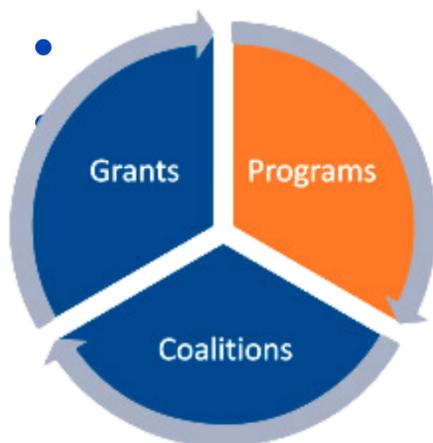
**141 SUMMER KIDS**

Attend our summer programs.

**\$33,025 TUITION**

**ASSISTANCE**

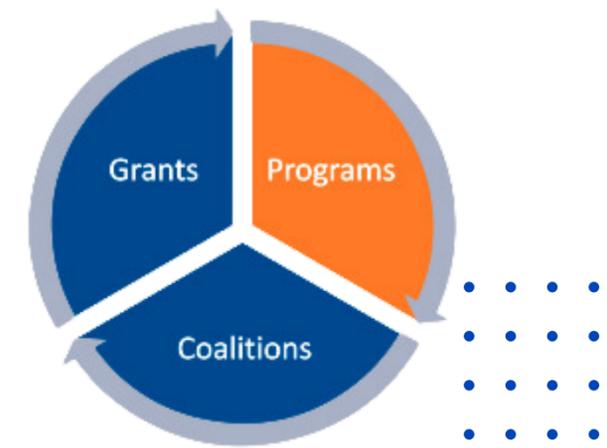
Provided to families to ensure affordable quality childcare.



United Way of Yellowstone County



# Being there in their biggest time of need.



## Emergency Food and Shelter: Agency Support -

\$248,989 to 5 Local Agencies

St. Vincent de Paul  
Family Service  
Montana Rescue Mission  
Native American Development Corporation  
SD2 Education Foundation

## Connecting people to help.

2-1-1

Montana

3,000 SEARCHES 654 CALLS

TOP 3 | Housing and Shelter  
Food  
Children & Families

TOP 3 | Financial Assistance  
Housing  
Utility Assistance

## Supporting Individuals -

44 People

The United Way helped provide home assistance to the victims of the June flood in Hardin.

United Way of  
Yellowstone County



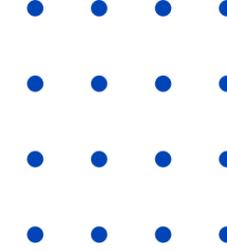
LIFE

2-1-1

Get Connected. Get Help.™



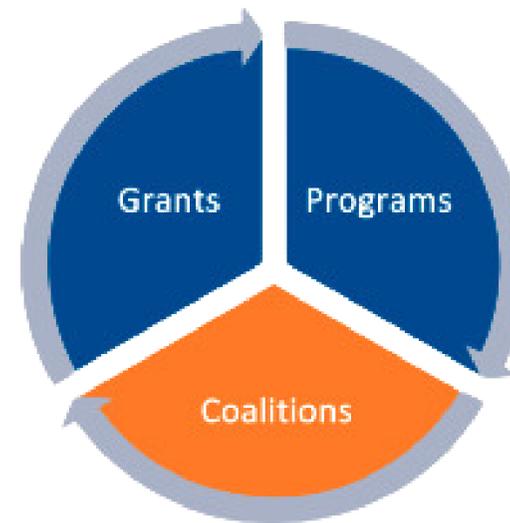
United Way of  
Yellowstone County



Supporting our most  
vulnerable neighbors.

**Best Beginnings  
Partners:**

- United Way of Yellowstone County
- AWARE Early Head Start
- Family Support Network
- RiverStone Health
- Backpack Meals & Teen Pantries
- Early Childhood Intervention
- Young Families, Early Head Start
- Head Start
- HRDC7
- Family Tree Nurturing Center
- Family Promise of Yellowstone Valley
- Parent and Child Reading Assistance



1,473 Newly Assessed Clients  
in Coordinated Entry System

88 Persons Diverted  
from Homelessness

256 Persons Housed

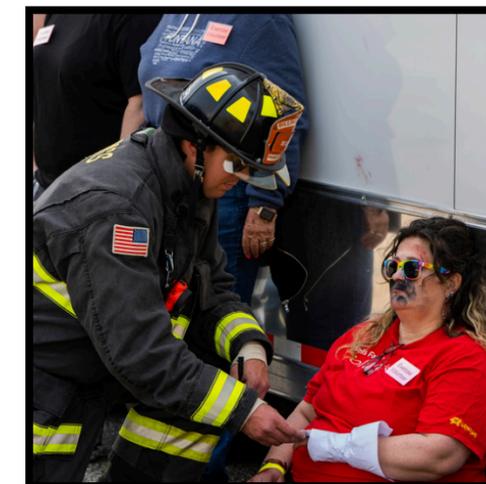
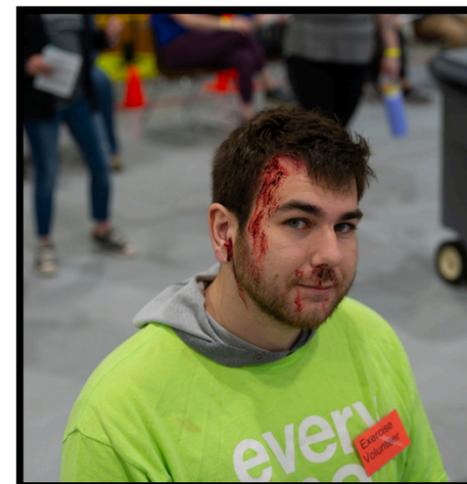


Disaster Services

**Airport Exercise**

- 53 Volunteers
- 14 organizations
- 271 hours

Preparing our children  
for bright futures.



# Community Investment



## SCHOOL SUCCESS

## SENIOR INDEPENDENCE

## SCHOOL READINESS



## CRISIS STABILIZATION



# Community Engagement

88

You Can Volunteer  
Website Partners

45

Volunteer  
Administrators  
Network Members



839 VOLUNTEERS | 4,083 HOURS DONATED  
\$129,847  
VALUE OF DONATED TIME



**DIAPER DRIVE**  
37,953 Diapers & Wipes



**OPERATION SUPPLY**  
10,980 School Supply Items & \$2,930 cash to purchase needed items



**SOCKTOBER**  
3,184 Socks



**STUFF THE SLEIGH**  
674 Survival Items for those experiencing homelessness



LEADING THE WAY

# A Trusted Investment

One Dollar is donated to United Way



- 90 cents goes straight to programs
- 5 cents aids fundraising
- 5 cents covers operating costs



But what does that really mean?

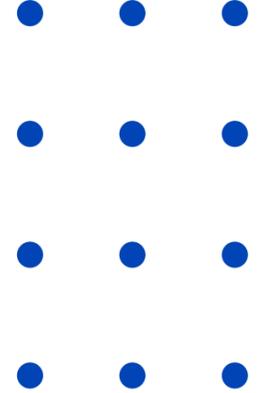
That dollar turns into \$4.57 that we invest in Yellowstone County. Here's how:

Our pipeline doesn't leak. Instead, we add value as money moves through by organizing volunteer hours, doing additional fundraising, supporting local programs, and operating our own programs.



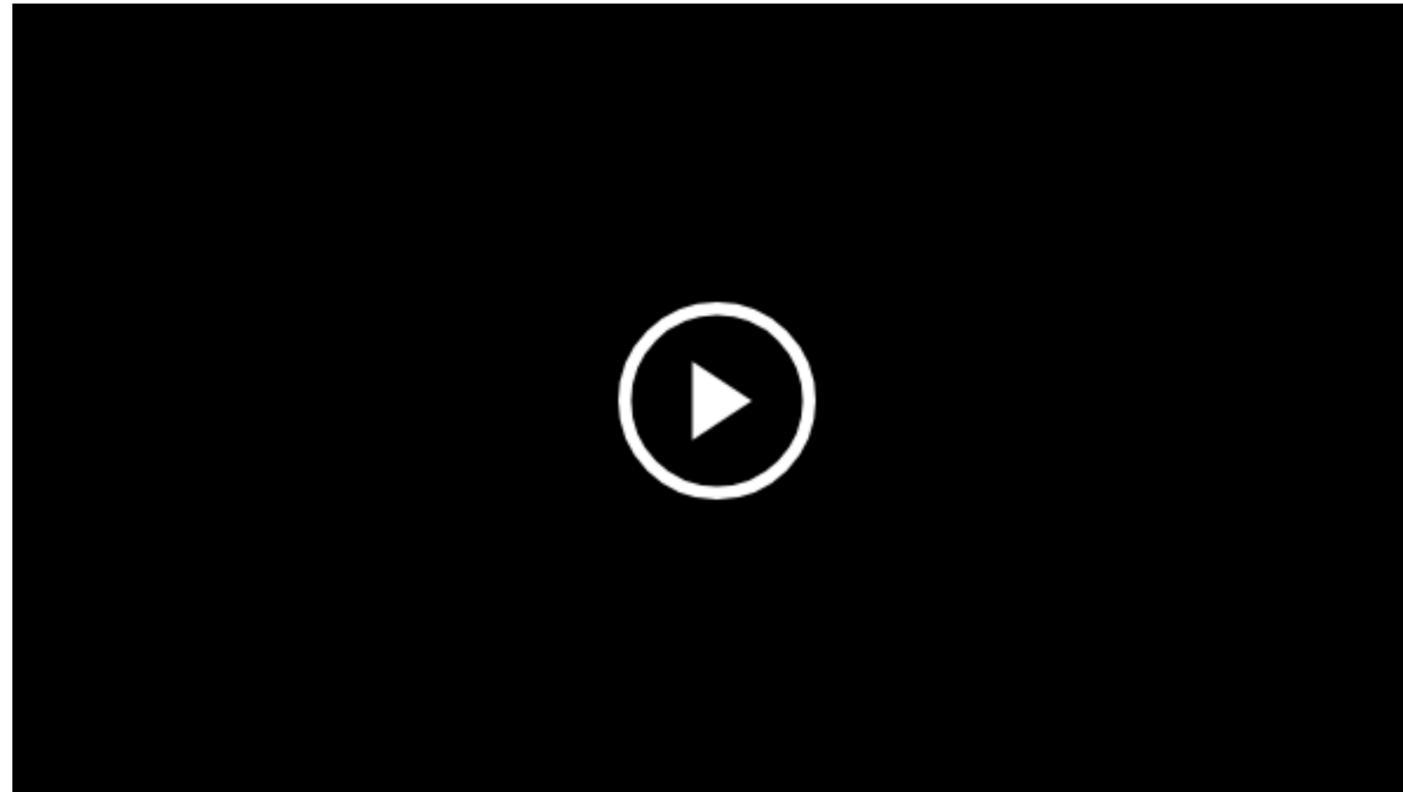
When we raised \$712,950, we turned it into an investment of \$3,258,560 in our community.

Value of volunteer hours:	\$129,847
In-kind and donated supplies:	\$20,000
\$\$ to partner agencies:	\$250,000
donor-guided gifts:	\$114,913
Additional community support:	\$1,932,760
CARE Academy:	\$811,040



# Impact of Contributions

- **Local Impact**
  - \$ raised here, stays here!
- [United In Purpose Video](#)



# Why Give to United Way



## TRUSTED



United Way of Yellowstone County's Community Impact Fund programs are vetted by experts, including United Way staff and community volunteers. Grantees participate in ongoing reviews and monitoring. We identify gaps and avoid overlaps, and we target needs both obvious and hidden.

## EFFECTIVE



We only invest in programs at financially-healthy agencies that have measurable, sustainable results and meet current community needs.

## EFFICIENT



Donor dollars are leveraged to meet the most pressing needs in our community.

## LOCAL



Any money raised in Yellowstone County stays in Yellowstone County.

# Giving Guide

<b>PLEDGE AMOUNT</b>	Weekly (52x/year)	Bi-Weekly (26x/year)	Bi-Monthly (24x/year)	Monthly (12x/year)
<b>\$5,000</b>	\$96.16	\$192.31	\$208.34	\$416.67
<b>\$1,000</b>	\$19.24	\$38.47	\$41.67	\$83.34
<b>\$500</b>	\$9.62	\$19.24	\$20.84	\$41.67
<b>\$250</b>	\$4.81	\$9.62	\$10.42	\$20.84
<b>\$100</b>	\$1.93	\$3.85	\$4.17	\$8.34

# Ways to Give

- Online Pledge Form
- 1 time Gift

Via your unique company landing page

QR Codes



DONATE



PAYPAL



# #LeadingtheWay

# Stay Engaged

- What is your biggest take away from today?
- Sign up for our Newsletter!
- Sign up to volunteer
- Check in on social media!



 [facebook.com/UnitedWayYellowstone](https://facebook.com/UnitedWayYellowstone)

 [@UnitedWayYellowstone](https://@UnitedWayYellowstone)

 [United Way of Yellowstone County](https://UnitedWayofYellowstoneCounty)

**#LiveUnited**



**#BeTheChange**

Thank you!



**Give | Advocate | Volunteer | Live United**