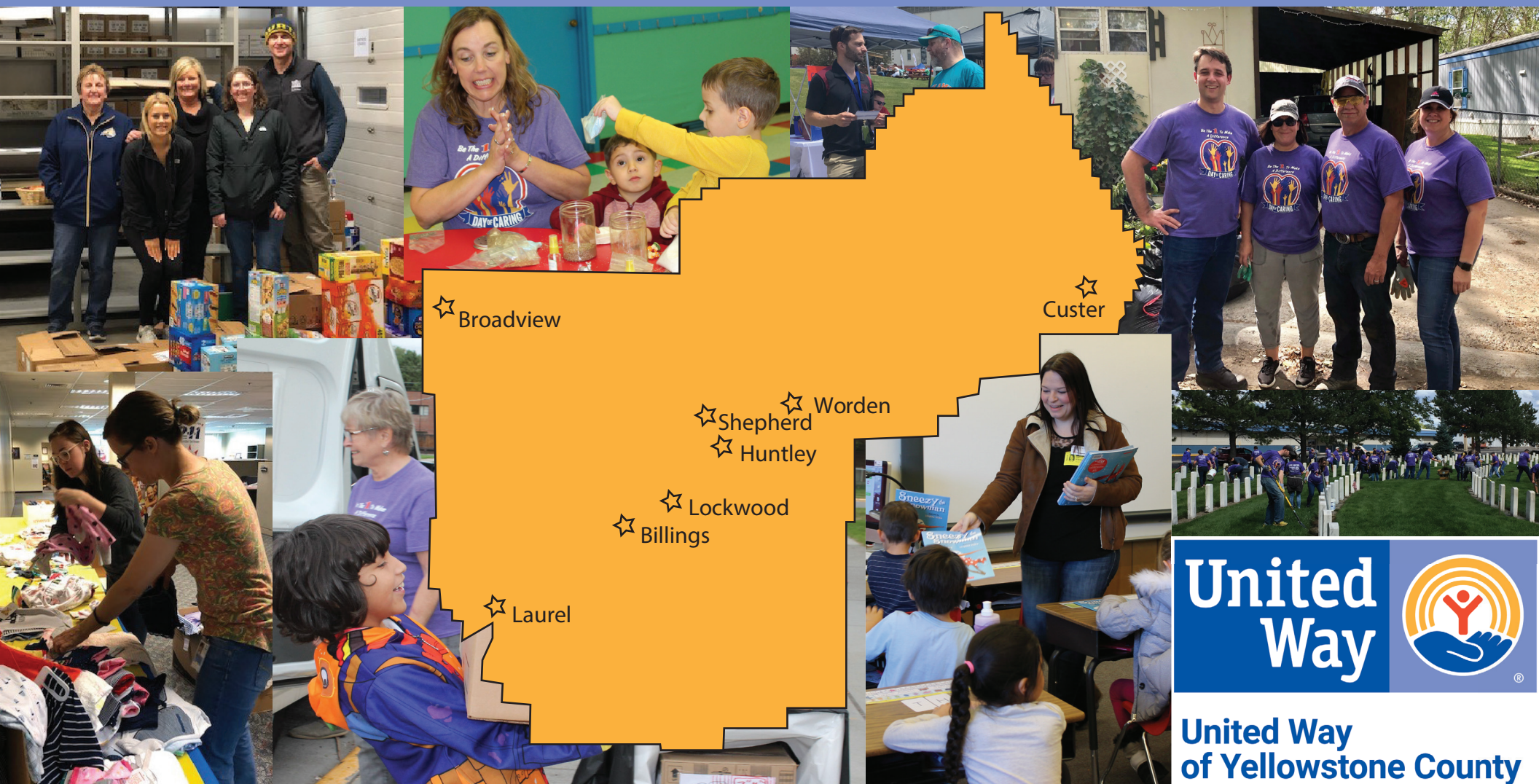


United Way of Yellowstone County

2019 ANNUAL REPORT TO THE COMMUNITY



United
Way



United Way
of Yellowstone County

2173 Overland Ave
Billings, MT 59102
406.252.3839

GIVE. ADVOCATE. VOLUNTEER.

unitedwayyellowstone.org

DEAR FRIENDS,

On behalf of United Way of Yellowstone County, we want to say “thank you” to the Billings community for continuing to support our mission through generous donations of dollars and time. We take our responsibilities as stewards of these resources seriously. When we measure the value our donor dollars create in the community, these dollars become investments in change and build a better future for us all.

United Way invested in 150 community partners, each providing important services in our designated impact areas of school readiness, school success, crisis stabilization, and senior independence, as well as meeting basic human needs such as food, shelter and safety. UWYC also led the charge of convening three coalitions, setting a course for impactful, long-term change.

We continue to be a trusted and stabilizing resource in our community. One of the foundations to that trust has been the unwavering support of civic-minded individuals, generous businesses and government entities. Last year, we were honored to partner with more than 1,100 donors, 90 companies, 10 partner agencies and 1,200 volunteers.

UWYC and our partners are responding to the COVID-19 pandemic to meet the immediate needs of individuals and families (with a focus on food and housing insecurities) as well as anticipating the potential longer-term impacts. For the first time ever, United Way of Yellowstone County partnered with the Billings Community Foundation to create the COVID-19 Community Response Fund. To date, more than \$110,000 has been distributed to 44 local nonprofits to ensure key programs and resources remain available during this uncertain time.

The Board is excited to welcome Kim Lewis as our new President and CEO to succeed Carol Burton, who tirelessly served our United Way for 22 years. Carol leaves a lasting legacy through her strong leadership and love of our community. We wish Carol the very best in retirement and are delighted to begin the next chapter of the organization’s history with Kim’s leadership. In the coming months, Kim will work closely with the UWYC staff on a transition plan to meet with community partners and donors while refreshing the organizational strategic plan to achieve increased community impact.

Because of you, we are able to continue our tradition of making lasting change in the community, while convening the change-makers who will help us solve this community’s biggest challenges. We are honored that you have chosen to join us as a partner, supporter and friend. Together we are the voice and power of many.



With Gratitude,

Karla Stauffer
Chair, Board of Directors

Kim Lewis
President and CEO

BOARD MEMBERS

Karla Stauffer, Chair
Brenda Koch, Chair Elect
Matt Schafer, Treasurer
Fred Button
Kane Claunch
Robyn Driscoll
Katie Edwards
Scott Harrington
Theresa Hinz
Shawn Hinz
Bill Huppert
Kristie Jessup
Joanne Peabody
Bret Rutherford

OUR MISSION: To improve lives by mobilizing the caring power of the community.

PARTNER GRANTS

Partner Grants are multi-year agreements designed to deepen relationships with local agencies doing transformational work in Yellowstone County. These agencies have been thoroughly vetted to ensure their sustainability and impact on the community.

3
Funding
Categories

44
Recipient
Agencies

\$491,108
Granted to the
Community



GO GRANTS

In 2019 United Way of Yellowstone County launched Go Grants in support of our community. These one-time use grants are designed to have an immediate, tangible impact on the receiving agency and their clients.



COVID-19 COMMUNITY RESPONSE GRANTS

In partnership with the BillingsCommunity Foundation, 34 organizations have been awarded emergency funds to ensure vital community resources can continue in light of the COVID-19 pandemic.

Alternatives, Inc.
Angela's Piazza: Drop-In Center
Ballantine United Church of Christ
Big Brothers Big Sisters of Yellowstone County
Big Sky Senior Services
Billings Community Foundation
Billings Family YMCA
Boys & Girls Club of Yellowstone County
Child Bridge, Inc.
Community Hope
Community Leadership Development, Inc.
Dress For Success Billings

Education Foundation of Billings Public Schools
Family Promise of Yellowstone Valley
Family Service, Inc.
Family Support Network
Friendship House
Gratitude in Action
LIFTT Living Independently for Today and Tomorrow
Mental Health Center
MSU Billings Foundation
Montana Rescue Mission
NAMI of Billings
Nurse Family Partnership

Rimrock Foundation
St. Vincent de Paul
The Family Tree Center
The Salvation Army
Tumbleweed
UWYC CARE Academy - tuition assistance
Yellowstone Art Museum
Yellowstone CASA
Yellowstone County Museum
Young Families Early Head Start
YWCA of Billings

YOUTH EMPOWERMENT

SCHOOL READINESS & SCHOOL SUCCESS

Preparing children for success at a young age is vital to the child, family, community, and society. Children in quality early childhood programs are consistently more successful in school and grow to be adults that earn more money, commit fewer crimes, and are happier and healthier.

UNITED we:

Meet the "Wilson Family"

As first time parents, Jack and Becky were both excited and scared to welcome their new baby, Julie. Being new to Billings, they had no support to help with the endless strains, questions, and concerns that face new parents. They were quickly becoming overwhelmed.

The day Parent Connect called was a game changer. The caring voice on the phone provided support and links to needed resources. Most of all, they provided a caring word of encouragement when it was needed most.



- **Provided Safe Places During Out of School Time**
 - Our CARE Academy and Discover Zone staff provided over 1,500 hours of safety and structure to 400 children at 6 locations!
- **Supported New Parents**
 - Over 800 new parents received a connection through Parent Connect to provide support and referrals to local resources.
- **Promoted Early Literacy**
 - Reach Out and Read provided **8,469 books** to children and families at pediatric visits with Children's Clinic, Billings Clinic and St. Vincent Laurel Family Medicine.
 - Nearly **5,000 more books** came through the Barnes and Noble Book Drive, First Interstate Bank Kindergarten Book Distribution, and REadCYCLE.
 - **Connected with Youth in Need**
 - The Success Mentoring program developed empowering one-on-one relationships with **42 children** experiencing school challenges.
- **Empowered Children for Success**
 - Boys & Girls Clubs, Friendship House, Young Families Early Head Start and YWCA used grant funds for early childhood education.
 - These programs not only provide afterschool and childcare but also give over **1,500 youth** the skills to succeed in school and life.
- **Reached Youth in Crisis**
 - Tumbleweed used funds to reach **hundreds of youth** with counseling, case management and the hope needed to create a brighter future.
- **Empowered Agencies**
 - The Best Beginnings Coalition united local early childhood agencies to give children the best start possible.

92% of children scored Ready for Kindergarten

Compared to 50% nationwide

Over 80% of teen parents graduated high school

compared to less than half nationwide

88% of CASA children

did not re-enter the foster care system

CRISIS STABILIZATION

A crisis can throw a person or family into a spiral that has devastating life-long consequences. Getting them back on track not only saves that person and family, it reduces the burden on emergency services, healthcare, and saves society money.

UNITED we:

- **Connected People in Need to Resources**
 - Montana211 received **2,391 calls** to their 24/7 call line and **34,670 Unique Page Views** on the website from people needing resources.
- **Kept People Employed**
 - A grant to HRDC provided car repairs and emergency transportation to get **817 people** to work and prevent a job loss.
- **Guided Children through Crisis**
 - CASA of Yellowstone County received funding to support over **500 children** in the foster care system by establishing relationships between youth and volunteer Advocates.
- **Provided Safe Shelter**
 - Funding to YWCA Gateway House helped provide **8,202 nights of shelter** for **177 women** and **113 children** experiencing domestic violence.
- **Kept People in their Homes**
 - Family Service used grant funds for rental assistance that kept families in their homes.
- **Empowered Agencies**
 - The Billings Continuum of Care united **over 20 local agencies** to tackle homelessness and reduce the burden on law enforcement and healthcare.
 - The Substance Abuse Connect Coalition united law enforcement, treatment, and prevention programs to reduce substance abuse and related crime.



Meet “Jane”

Jane works hard to support three children and relies on an old car to get herself to work and her infant child to medical care for a chronic health condition. Jane drained her small savings to cover a car repair only to be left devastated when another mechanical problem rose and left her without a working car. A simple \$375 repair threatened her job and ability to provide for her family.

Jane reached out to Montana211 and was connected to HRDC. She received financial support to fix her car and was back to work after only missing 1 day. Her children never even knew there was a problem or that crisis had been so close!

Over 80% of teen parents graduated high school

compared to less than half nationwide

Over \$650,000 in grants secured

to support community coalitions and agencies

SENIOR INDEPENDENCE

UWYC is proud to support agencies that help senior citizens remain independent in the homes they love.

UNITED we:

- **Delivered Meals**
 - Funding helped Adult Resource Alliance and the Meals on Wheels program provide over **66,000 meals** to homebound seniors.
- **Provided In-Home Care**
 - Big Sky Senior Services provided home services ranging from basic cleaning to healthcare by a Registered Nurse.
- **Prevented Elder Abuse**
 - Big Sky Senior Services provided training on elder abuse prevention and financial management services to seniors.

2019 LEADERS IN GIVING

We celebrate our Leaders in Giving for generously donating their time and personal resources to further the work of United Way of Yellowstone County. These individuals are one of our greatest resources in helping address some of the most complex issues that face our neighbors and neighborhoods. Help us in thanking them for helping to make a big impact under the Big Sky!

TOCQUEVILLE SOCIETY MEMBERS

\$10,000 or more

Kevin & Lori Riley

BIG SKY LEADERSHIP CLUB

SUMMIT MEMBERS

\$9,999 - \$5,000

Dr. Bruce & Susan Barrow

Richard Brown

Chris & Kristie Jessup

Ardyce & Bob Kelly

Patrick B. Kimmet

Dr. Michelle Spenny & Mr. Andy Boetticher

George Selover



A LEGACY OF LIVING UNITED

George Selover was a man of action. When a problem arose he wasn't one to merely talk about it, but would put in the work to determine and carry out a solution. At UWYC we were lucky to have George and Patty not only as loyal Big Sky Leadership Club donors, but as key participants in carrying out our vital work in improving lives in Yellowstone County.

George's legacy lives on as one of our earliest supporters and board members and in the lives of the hundreds of kids who benefit from attending Discover Zone. In 2004 George caught wind that Billings did not have a safe, productive, educational space for middle school students after school. Local principals correlated this issue with an increase in bullying and early drug use among their students. In less than a year, with George's leadership and in partnership with Billings Public Schools, Discover Zone was born. Fifteen years later, our staff continues to innovate and develop quality out-of-school-time programs through Discover Zone and CARE Academy – thanks to George taking that first step.

As with so many individuals and agencies in our community, we will truly miss George's kindness, initiative, generosity and uncanny ability to bring the community together.

ALPINE MEMBERS

\$4,999 - \$2,500

Todd Anderson

Richard & Cheri Cox

William P. Dugan

Stacey & Deanna Emmett

Cynthia Foster

Brad & Deidra Fuller

Chuck Gainan

Gary & Audrey Hines

Lew Hines

William & Margaret Murry

Dan & Debbie Singer

Matthew Skok

Dr. Ron & Karin Smith

Karla & Rick Stauffer

Stewart & Mary Jane Taylor

John E. Traeger

Daniel S. Wohlgenant



2019 LEADERS IN GIVING - CONTINUED

TIMBERLINE MEMBERS

\$2,499 - \$1,000

Duane & Kristen Algaard
John & Vicki Andre
Tonya Appelt
Donald & Elizabeth Arendt
Faranak Argani, MD
David O. Armstrong
Jack & Vicki Auzqui
Mike J. Bailey
James & Frankie Bennett
Michael Bertram
Dawn Brehmer
Gregory L. Brown
Rockwood Brown
Carol & Michael Burton
Michael Bush
Edward & Lori Button
Linda Bybee
Douglas & Sarah Calvert
Gregory Capron
Janet Carpenter
Chad Cebulski
Angel R. Chacon
Steve & Jennifer Corning

Martin Dansun
Shayne & Theresa Hinz
Jodi Delahunt Hubbell
Mike & Janet Devous
Tom & Pam Dimich
Bruce J. Dodds
Dr. Eugen J. Dolan
Tamara Egeland
Darrell & Sally Ehrlick
Krystal & Robert Emineth
Mr. John Felton
Don & Marilyn Floberg
Daniel & Karen Gall
Bill D. Gottwals
Aidan D. Guthridge
Shawn M. Hinz
Mark & Camilla Horn
Roger K. Huebner
James & Jill Irwin
Kimberly A. Jakub
David & Judy Johnson
Jolyn M. Kanning
Andy Keith

Karen L. Kennah
Dr. Lawrence W. Klee
Britta Krause
Gareld & Barbara Krieg
Debra & Clyde Landrie
Gerard Leenheers
Brian & Kristy Levin
Joe Lierow
Dr. Jeffry O. Lindenbaum
Jared Lowman
Jacqueline Maiden
Ben & Mary Lou Marchello
Kerri Millhollin
Benjamin J. Mossman
John D. Mulvaney
Marcy D. Mutch
Kathleen Nordahl
Daniel & Nancy Oakes
Brock T. Pearson
Darrin & Charity Peplinski
Brian Petersen
Mark Petesch
Mrs. Connie F. Prewitt

Jill Quade
Bryan Ragsdale
Mark & Christine Randak
Allen & Kristin Rapacz
Mark Reynolds
Jim & Lin Roscoe
Tim & Sue Runkle
Robert & Pamela Sanderson
Michael & Sara Sanderson
Ryan & Kristi Scheppele
Nicholas Scocozzo
Travis Smith
Daniel L. Stetler
Sue Tucker
Bill & Mary Underriner
Duane & Sarah Van Arsdale
Cory A. Vernon
George Wallis
Kyle Witt
Dr. Charles Wittnam & Pat Payne
Anonymous (11)

VOLUNTEER IMPACT

6,927
Hours
Donated

1,318
Volunteers

73
Engagement
Partners

Thank You Volunteer Advisory Council and Sub-Committee Members!

- Day of Caring Project Coordination
- Disaster Services Leadership Team
- Business Meets Community
- Collection Drive Committees
- Youth Volunteer Corp Leadership Council

2019 ANNUAL CAMPAIGN

Thanks to the generous support of these companies and their employees, more children can succeed and more families can be financially stable.

\$100,000+ - \$50,000

Phillips 66 Billings Refinery
ExxonMobil
CHS, Inc.
First Interstate Bank of Billings
Scheels All Sports

\$49,999 - \$15,000

UPS, Montana
Billings Clinic
Wells Fargo, N.A.
Pacific Source
St. Vincent Healthcare
NorthWestern Energy
Billings Public Schools Employees

\$14,999 - \$7,500

Enterprise Rent-A-Car
Target Stores
Billings Federal Credit Union
Costco Wholesale
BMO Transportation Finance
Anvil

\$7,499 - \$5,000

U.S. Bank
RiverStone Health
United Way of Yellowstone County Employees
Burlington Northern Santa Fe
ONEOK, Inc.
Anderson Zurmuehlen & Co., P.C.
Sanderson Stewart
Wyo-Ben
Montana Dakota Utilities Co.

\$4,999 - \$2,500

Federal Express Corp
Pepsi-Cola Bottling Co.
Yellowstone County Employees
Eide Bailly, LLP
Alternatives
The Children's Clinic
Genuine Parts Co/NAPA Auto Parts
City of Billings Employees
Wal-Mart

\$4,999 - \$1,000

Border States Electric
Streeter Brothers Insurance, Inc.
Kampgrounds of America, Inc.
Schutz Foss Architects, P.C.
O'Reilly Auto Parts
Brown Law Firm
HDR Engineering, Inc.
PayneWest Insurance
Cherry Tree Inn
Advance Auto Parts
Edmiston & Colton

FOUNDATIONS

Dennis & Phyllis Washington Foundation
Royal & Norma Johnson Charitable Foundation
Century Link Clarke M. Williams Foundation
Hudson Bay Way Foundation

We unite people, ideas and resources to advance the common good.

ASSETS

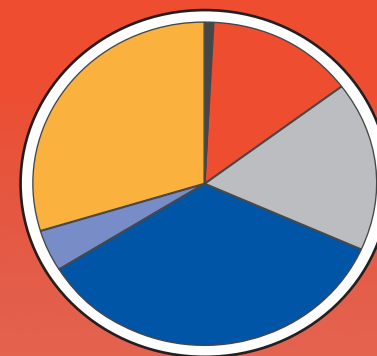
Current Assets	\$2,492,213
Net Property & Equipment	1,331,606
Other Assets	19,441
Total Assets	\$3,843,260

LIABILITIES & NET ASSETS

Total Liabilities	\$1,016,622
Net Assets	
Board Designated	887,832
Unrestricted	1,449,065
Permanently Restricted	489,741
Total Net Assets	2,826,638
Total Liabilities & Net Assets	\$3,843,260

Financial Activities for the Period Ending June 30, 2019
Our annual audit and tax form 990 are available at:
www.unitedwayyellowstone.org/financials

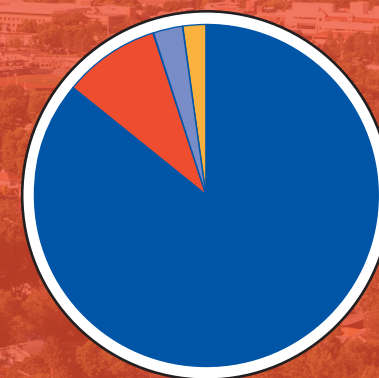
COMMUNITY INVESTMENT



REVENUE - \$1,922,819

30% Individual Donations
14% Business Sponsorships & Contributions
17% Foundation & Government Grants
35% Out of School Time Income
4% Investment Income
1% Event & Fee Income

OUR INVESTMENT IN THE COMMUNITY



EXPENSES - \$2,117,063

86% Community Impact
9% Resource Development
3% General Management
2% Donor Designations