United Way of Yellowstone County

2021 Workplace Campaign
Let’s Get Started

- Why are we here?
- Last Year’s Results
  - Nearly $710,310 raised!
  - Over 1,789 donations!
- What inspires you to give and help others?
UWYC in the Community

• What do you think are the greatest needs in our community?
• Impact Areas

- Health
- Education
- Income
- School Readiness
- School Success
- Crisis Stabilization
- Senior Independence
UWYC in the Community

UWYC Programs
- Best Beginnings
- Attendance Matters
- Success Mentoring
- Continuum of Care
- Montana 211
- CARE Academy
- Discover Zone

Partner Agencies
- Adult Resource Alliance
- Big Sky Senior Services
- Boys and Girls Club of Yellowstone County
- CASA of Yellowstone County
- Family Service, Inc.
- Friendship House
- HRDC
- Tumbleweed
- Young Families Early Head Start
- YWCA
Impact of Contributions

**THE MULTIPLIER EFFECT**

Multiply your generosity with UWYC!

When you give to United Way of Yellowstone County:

| $1 = $3.55 |

2020 Campaign dollars raised:

| $688,536.54 |

UWYC gave back to the community:

| $2,444,716.23 |

**Community Impact Highlights:**

Value of total Volunteers hours totaled $113,747.00

- $35,581.00 in kind and donated supplies
- $288,750.00 Allocated to Partner Agencies

Donations to nonprofit through designations totaled $42,408.44

An additional $1,364,901.74 in Local Community Support

$79,328.05 for CARE Academy

**INVEST WISELY WITH UWYC**

FOR EVERY DOLLAR DONATED:

- $0.89 IS DIRECTED TO PROGRAMS
- $0.04 COVERS OPERATING COSTS
- $0.07 ADVANCES FUNDRAISING EFFORTS
Volunteering with UWYC

- Days of Caring
- Success Mentors
- CARE Academy & Discover Zone
- Leadership Opportunities
  - Board Members
  - Committee Members
Impact of Contributions

- My LIVE UNITED Story
- Local Impact
  - $ raised here, stays here!
- Partner Testimony
Make an Impact

- This Year’s Goal
  - $1 MILLION DOLLARS!
- Benefits to Giving
  - Match program
  - Incentive
  - East of payroll deduction
  - Feel good knowing you are improving lives!
# UWYC GIVING GUIDE

- Calculate your investment based on how often you are paid.
- It doesn't take a lot to make a big impact!

<table>
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<th>PLEDGE AMOUNT</th>
<th>Weekly (52x/year)</th>
<th>Bi-Weekly (26x/year)</th>
<th>Bi-Monthly (24x/year)</th>
<th>Monthly (12x/year)</th>
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Ways to Give

- Pledge Forms
- QR Codes
- Text 2 Give

[Image of pledge forms]

[Image of QR codes]

[Image of a phone displaying a text-to-give option]

[Image of a PayPal button]
Stay Engaged

- What is your biggest take away from today?
- Sign up for our newsletter!
- Sign up to volunteer!
- Check in on social media!
Thank You!

- Follow us on Social Media

- facebook.com/UnitedWayYellowstone
- @UnitedWayYellowstone
- United Way of Yellowstone County