

Center for Substance Abuse Prevention Strategy Categories

Information Dissemination

- This strategy provides information about the nature of drug use, abuse, addiction and the effects on individuals, families and communities. It also provides information of available prevention programs and services.

Prevention Education

- This strategy provides information and activities aimed to affect critical life and social skills, including decision-making, refusal skills and critical analysis. Prevention education is characterized by two-way communication based on an interaction between the educator and the participants.

Alternative Activities

- This strategy provides for the participation of the target populations in activities that exclude alcohol and drug use through the provision of constructive and healthy activities.

Community-Based Process

- This strategy aims to enhance the ability of the community to more effectively provide substance abuse prevention services. Activities in this strategy include organizing, planning, enhancing the efficiency and effectiveness of service implementation, building coalitions and networking.

Environmental

- This strategy seeks to establish or change community standards, codes and attitudes, thereby influencing the incidence and prevalence of drug abuse in the general population.

Problem Identification & Referral

- This strategy aims to identify those who have indulged in the illegal use of drugs in order to assess if their behavior can be reversed through education. It should be noted, however, that this strategy does not include any activity designed to determine if an individual is in need of treatment. The SABG regulation specifically notes that Problem Identification and Referral does not include any activity designed to determine if a person is in need of treatment. Examples of activities that can be funded under Problem Identification and Referral include employee and student assistance programs and driving while intoxicated education programs that provide education aimed at preventing further use.