

## Get the most from your text!

Through our research, we've learned what works best in text. Use this guide to write community messages that grab the attention of parents and caregivers.

### 1. Select a local event or community resource that is free or low-cost

- Parenting classes or workshops
- Library storytimes
- Play & learn groups
- Family festivals
- Free children's museum nights
- Vaccination clinics & health fairs
- Services for children with special needs
- Preschool open enrollment
- Local farmers markets accepting SNAP benefits
- Child care resource & referral information
- Early intervention screening
- Literacy resources
- Free summer lunch program

### 2. Identify your call-to-action

- Come to an event
- Meet with an early intervention specialist
- Get a free vaccination
- Enroll in a community program
- Sign up for free summer lunch programs
- Apply for preschool
- Learn more about child care resources in your area

### 3. Use action-based words like, "join", "visit", or "attend" and attention-grabbing descriptors like, "free", "fun", and "family-friendly"

Need a bedtime story?  
The library offers a free weekly dial-a-story by phone! Just call 559-600-8253 to enjoy! Perfect for ages 3-7. More info:

Kids don't come with an instruction manual, we can help. Free home based parenting support. ParentingHelp- 1.888.507.6681.

The Mayor's Book Club is a FREE program for 3 and 4 year old children. Children participating receive a new bilingual book each month. Sign up:

Free breakfast and lunch in your community to children 18 and under available during the summer! No enrollment, No cost! Learn more:

Play & learn at Target Free Friday Night at the Children's Museum of Manhattan! Free Friday, 10/6 from 5-8:00pm. Info:

10 pilot counties were added to the On My Way Pre-K program & are now taking applications for Jan 2018 enrollment. Click for info:

Join the Vance County Parenting Education Program for a FREE Lunch & Learn presentation on Aug 9. Call 252-438-8188 to register.

For questions or more information, please contact Lynn Debilzen at [lynn@bb3.org](mailto:lynn@bb3.org) or 303-433-6200 x14