



MEDIA RELEASE

United Way of Yellowstone County introduces the Real Estate Roundup campaign for realtors, inspectors, lenders, builders, and appraisers in Yellowstone County.

United Way is partnering with Real Estate affiliates who take great pride in our community and want to make it a more welcoming place for all. UWYC has been in operation for over 61 years; improving lives in Yellowstone County by identifying and working through the community's most complex issues.

Through community coalitions, in-house programs, and agency grants, thousands of lives are improved every year while focusing on school readiness, school success, crisis stabilization and senior independence. United Way is able to make the greatest impact with the generosity of the community each year. In 2021 for every dollar given, United Way was able to maximize it and turn it into \$3.55, allowing the organization to give 2.44 million dollars back to the community.

President and CEO of UWYC, Kim Lewis, said she “is excited and eager to work with those who want to support hometown non-profits through United Way of Yellowstone County”. The real estate industry is encouraged to sign up for Real Estate Roundup to join forces and help create positive, lasting change for people in need.

The Real Estate industry has positively impacted our community by providing essential resources. By celebrating with this specific industry, United Way is offering a limited campaign to further community awareness. It will also provide an invitation to learn about new programs and get involved with future partnerships.

The Real Estate Roundup campaign will run from May 1, 2022 to June 30, 2022. The wrap up celebration is scheduled for June 30, 2022 from 4:30pm – 6:00pm at Billings Association of Relators.

United Way encourages Real Estate affiliates to get involved by making a one-time, tax-deductible gift; encouraging employees to participate in a workplace giving campaign through payroll deduction; or challenging staff to pitch in together to raise funds through a special event.

To get involved visit unitedwayofyellowstonecounty.org/real-estate-roundup-campaign

or email Kelsie at campaign@uwyellowstone.org for more information.

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