

# The Multiplier Effect

One Dollar is donated to United Way



- 90 cents goes straight to programs
- 5 cents aids fundraising
- 5 cents covers operating costs



But what does that really mean?

That dollar turns into \$4.57 that we invest in Yellowstone County.

Here's how:

Our pipeline doesn't leak. Instead, we add value as money moves through by organizing volunteer hours, doing additional fundraising, supporting local programs, and operating our own programs.



When we raised \$712,950, we turned it into an investment of \$3,258,560 in our community.

Value of volunteer hours:	\$129,847
In-kind and donated supplies:	\$20,000
\$\$ to partner agencies:	\$250,000
donor-guided gifts:	\$114,913
Additional community support:	\$1,932,760
CARE Academy:	\$811,040