

UNITED WE FIGHT. UNITED WE WIN.

LIVE UNITED®

2017 REPORT TO THE COMMUNITY

LIVE UNITED



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GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED



Dear Friends,

For the past 57 years, United Way of Yellowstone County has improved lives by mobilizing the caring power of the community. During that time, you have supported this worthy mission with your time, talent and treasure. You have allowed us to provide the means through which our partners can effectively and efficiently help the hungry, the homeless, the ill, and many others who seek a caring voice, a helping hand and a trusted friend.

Today in Yellowstone County, more and more people struggle to have what they need for a successful life. That is why United Way of Yellowstone County fights for the health, education and financial stability of every person in Yellowstone County.

We win this fight by living UNITED. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals, like you, to join the fight against our community's most daunting social crises.

TO LIVE BETTER, WE MUST LIVE UNITED.

With your help, we can create opportunities for everyone and break the cycle of poverty that families in our county struggle with every day. We are honored that you have stood by our side and joined us in this fight. We thank you for every dollar you have donated, every hour you have volunteered and every time you have used your voice to speak up for those who are not able to speak for themselves. Because of you, we can tackle the big, complex, even daunting issues that face Yellowstone County.

Together we are working for a stronger Yellowstone County. We know that not one organization alone can solve our community's most complex problems. That is why we invest your dollars in high-performing organizations and coalitions that align directly with United Way of Yellowstone County's Impact goals and strategies within our geographic area. We continue to work toward our goal; to increase graduation rates in Yellowstone County to 95% by 2025.

Your partnership helps ensure all young children can enter school ready to succeed and read at or above grade level by the end of third grade. Thanks to you, youth are able to find pathways to opportunity, and individuals and families are able to meet their basic needs and have every opportunity to move toward economic success. Solutions will not be achieved overnight but with continued support and a drive to monitor and evaluate progress, all of us working as one, **UNITED**, we can make a difference.

Throughout this report, you will read more on how together we are making our community a better place and achieving some big wins for the people in Yellowstone County.

We could not do our work without you. Thank you for joining our fight.

Sincerely,

Patrice K Elliott

Patrice Elliott
Board Chair



Carol Burton

Carol Burton
President, CEO





United Way fights for the health, education and financial stability of every person in Yellowstone County.



UNITED WE FIGHT. UNITED WE WIN.

We fight for a strong start.
We fight for future graduates.
We fight for stable families.
We fight for independent seniors.



Children are ready to start kindergarten.
Children attend school regularly, read on grade level and graduate on time.
Families have food, shelter and transportation.
Seniors are empowered to be independent and free from abuse and neglect.

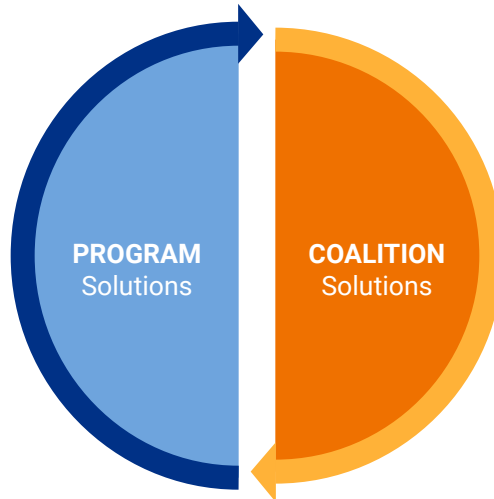
OUR MISSION To improve lives by mobilizing the caring power of the community.

OUR FOCUS AREAS

School Readiness School Success Crisis Stabilization Senior Independence

OUR WORK

Individual programs are part of the solution. United Way is proud to support programs.



Programs coming together are also part of the solution. United Way is proud to support coalitions.

Volunteers give their time, talent and treasure to programs and coalition projects.
Donors, businesses, and grantors support the work financially.





UNITED WE WIN.

LIVE UNITED[®]

WE FIGHT FOR A STRONG START.

WHY

Children begin their trajectory for poverty or financial stability prenatally to age five. Critical brain development in these years has huge implications for future academic success and physical, social, and emotional health. It is the optimal period for prevention strategies.

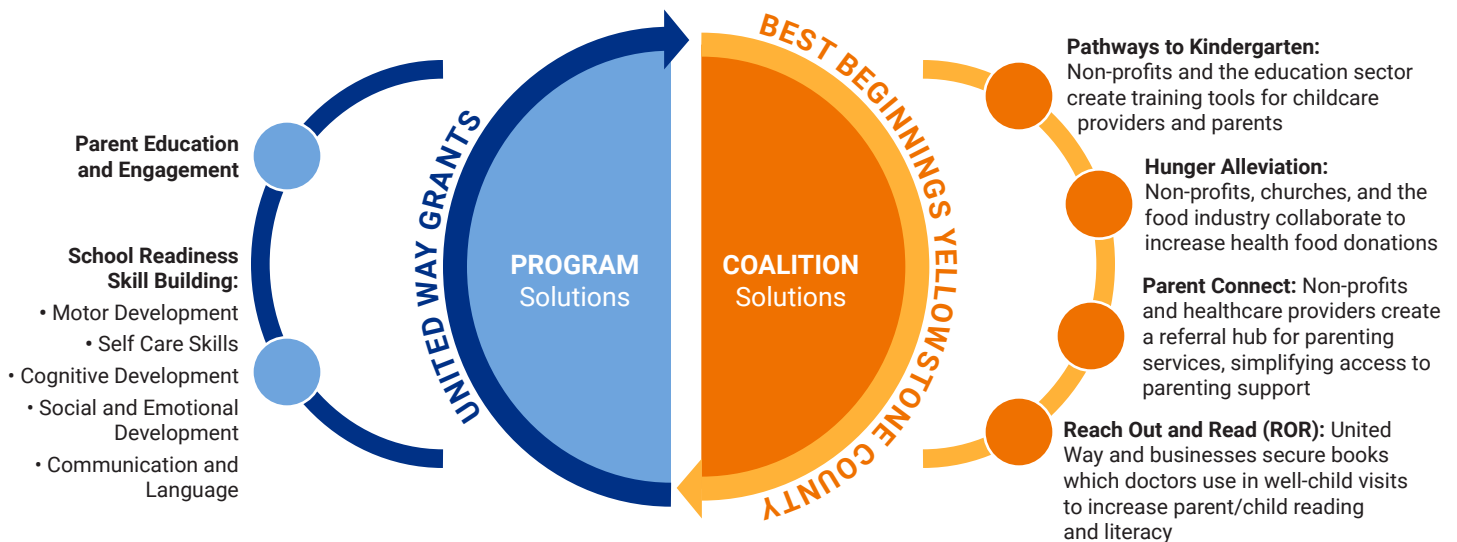
85% of a child's critical brain development happens by age three, and 90% by age 5.

Children who experience poverty in the first years of life are **30%** less likely to graduate from high school than children who don't experience poverty until later in life.

1,669 children, age 0-5, live in poverty in Yellowstone County.



HOW



2017 COMMUNITY BABY SHOWER

United Way of Yellowstone County held their first *Community Baby Shower* on June 21, 2017 (Day of Action). This project collected essential baby items in an effort to provide a healthy and strong start for babies born into poverty in our community. Generous individuals and businesses donated much needed items: diapers, bottles, blankets, clothing and strollers. The donations were distributed to eight local agencies serving families in need of items for their babies. Thank you for supporting our youngest citizens and their families!!





UNITED WE WIN.

LIVE UNITED[®]

WE FIGHT FOR FUTURE GRADUATES.

WHY

Failure to thrive in school means failure to thrive in life. United Way of Yellowstone County focuses on making sure all children attend school regularly so they can succeed, and all children have access to safe places and caring adults in the non-school hours.

38% of Billings elementary students in 2017 had at-risk to severe attendance problems.

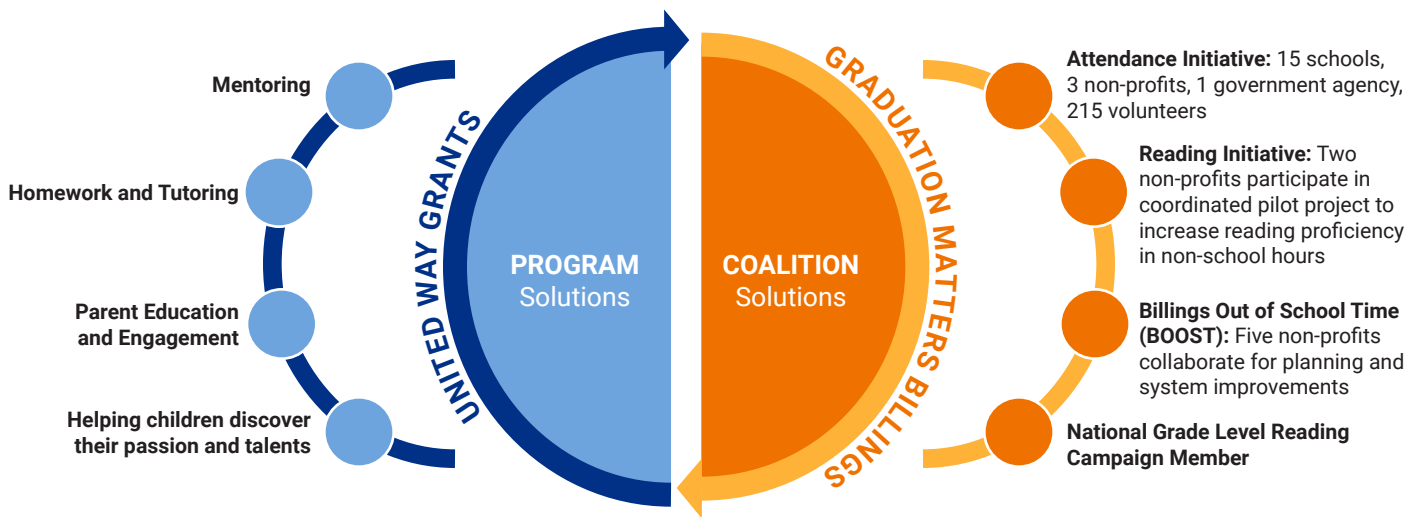
1 year is the amount of school a student loses by 10th grade if they miss two days of school a month.

100% of schools are equipped to help students achieve...if they show up.

78% of a child's awake hours are spent in non-school environments.



HOW



2017 OPERATION SUPPLY

Operation Supply was a project of the 2017 Day of Caring. School supplies were collected and delivered to over 15 area schools. Individuals and organizations donated thousands of much needed items to stock local school pantries with school supplies and hygiene products. In addition to the donated items, St. Vincent Healthcare provided a \$2,000 check to support this effort. Throughout the school year, teachers in Yellowstone County will give the school supplies to students who need them to ensure that they are successful in school. Thank you for your support of our future graduates!!!





UNITED WE WIN.

LIVE UNITED®

WE FIGHT FOR STABLE FAMILIES AND INDEPENDENT SENIORS.

WHY

Basic needs crises can derail and trap people in cycles of chaos; but when they receive support to resolve a basic needs crisis, people overcome amazing odds to stabilize their incomes and their lives.

621 students in Billings Public Schools were homeless during the 2016-2017 school year.

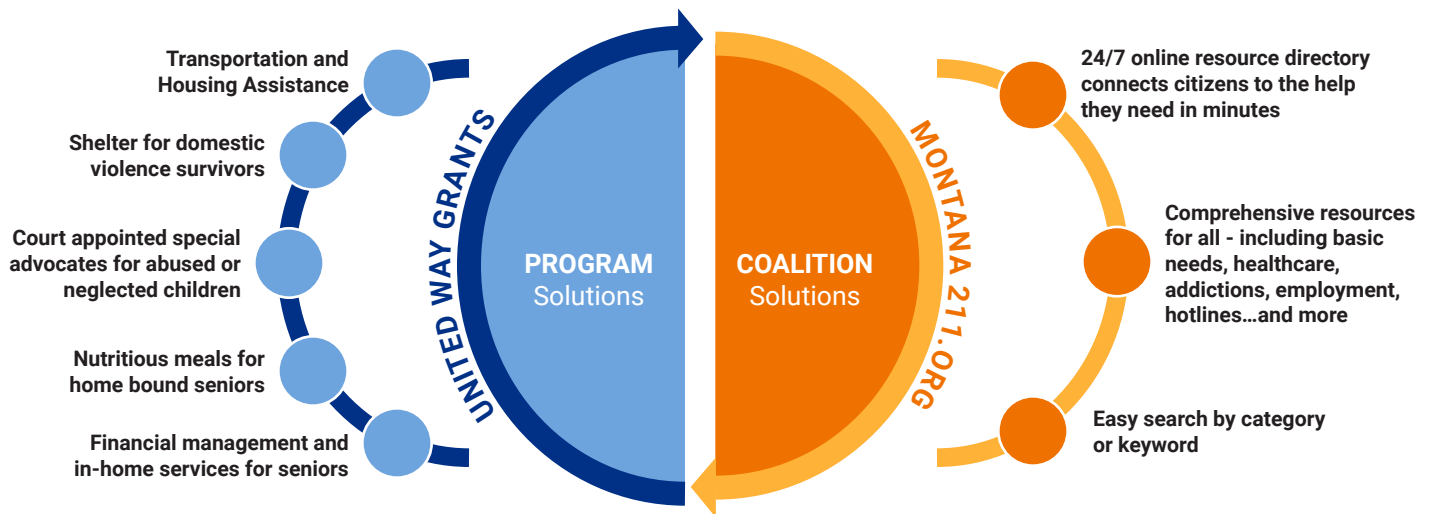
812 children were in the foster care system in Yellowstone County between July 1, 2016 and June 30, 2017.

18,000 individuals in Yellowstone County were food insecure in 2017.

2,539 seniors 60 years and over were in poverty in Yellowstone County.



HOW



Montana **2-1-1**
Get Connected Get Answers

2017 CAT VS. GRIZ FOOD DRIVE "KICK HUNGER"

Thanks to the support of individuals and businesses, United Way of Yellowstone County delivered 70 boxes of non-perishable food items to local youth serving organizations and school pantries the first week in December. The donations helped ensure that no student went hungry during the extended winter break from school.

Thank you Cat fans.... Thank you....Griz fans... and a special thank you to NorthWestern Energy for donating over 400 lbs. of food!!



TOGETHER WE ARE IMPROVING YELLOWSTONE COUNTY

SCHOOL READINESS

Program WINS

Grant Partners: Friendship House of Christian Service – Young Families Early Head Start – YWCA Billings

26,000 sessions for **214** children to build school readiness skills and traits

100% of Friendship House of Christian Service preschoolers increased school readiness skills, including color, number, and letter recognition

100% of children at Young Families Early Head Start increased in the “5 Domains” of school readiness

100% of kindergarten age children at YWCA Billings were determined ready for kindergarten

Coalition WINS

Pathways to Kindergarten training integrated into accredited childcare training offerings for region

Individuals accessed the Pathways to Kindergarten video **647** times

All mothers giving birth in Billings are provided information on the Parent Connect referral hub and over **100** mothers have already accessed support

8 new collection sites for healthy food donations

Early Childhood Intervention was saved from elimination in state budget cuts, due to advocacy efforts, including local Best Beginnings efforts

8,011 books distributed to children by their doctor in well-child visits at The Children's Clinic, Billings Clinic Downtown Pediatrics, and St. Vincent Laurel Family Practice

SCHOOL SUCCESS

Program WINS

Grant Partners: Boys & Girls Clubs of Yellowstone County – Friendship House of Christian Service – Tumbleweed Runaway Program, Inc.

Parent attendance at Boys & Girls Clubs of Yellowstone County family events increased by **43%**

80% of Friendship House of Christian Service children increased academic scores

100% of Tumbleweed Runaway Program, Inc. seniors graduated high school

Coalition WINS

30% Decrease in chronic absences at schools with attendance mentors

65% Increase in words read per minute by children participating in the reading initiative pilot at Friendship House and CARE Academy

200 volunteers from **14** schools distributed thousands of door hangers with messages and information to promote attendance

73% of principals reported increases in on-time registration in August as a result of attendance canvassing

91% of principals reported increases in first day attendance as a result of attendance canvassing

This page represents the work of individual agencies and community collaborations. United Way is proud to be among the many partners supporting this work.



CRISIS STABILIZATION

Program WINS

Grant Partners: CASA of Yellowstone County – Family Service, Inc. – HRDC Community Action Agency – YWCA Billings Gateway House

8,310 nights of safe shelter for **151** abused women and **100** children at the YWCA Billings Gateway House

22,888 food boxes delivered by Family Service Inc. to **10,282** families in need

95% of CASA of Yellowstone County children did not re-enter the system

96% of people receiving HRDC Community Action Agency vehicle repairs maintained employment

INDEPENDENT SENIORS

Program WINS

Grant Partners: Adult Resource Alliance – Big Sky Senior Services

64,400 meals delivered to **499** homebound seniors through Adult Resource Alliance

9,466 hours of in-home services - **4,050** hours of case management - **981** hours of financial management through Big Sky Senior Services

Coalition WINS

The **Montana211.org** Resource Database connected people in need to local resources and help

7,163 Montana 211 website sessions

32% increase in website hits from 2016

Increased options and functionality to improve user friendliness

Increased agency collaborations



We find every dollar we can to solve the big problems. But we are more than fundraisers. We are the hand raisers. The game changers. The stop-talking-start-doing-band-together-and-take-on-the-impossible-task-masters.



2017 ANNUAL CAMPAIGN

These companies contribute to our community \$1,000 or more that support the work of United Way of Yellowstone County. Thanks to the generous support of these companies and their employees, more children can succeed and more families can be financially stable. **Companies are listed in order of financial support.**

\$99,999 - \$50,000

First Interstate Bank of Billings
ExxonMobil
CHS, Inc.
Phillips 66 Billings Refinery
Scheels All Sports

\$49,999 - \$15,000

Billings Clinic
Wells Fargo, N.A.
Billings Public Schools Employees
St. Vincent Healthcare
ONEOK, Inc.
UPS, Montana
EBMS, Inc.

\$14,999 - \$5,000

NorthWestern Energy
U.S. Bank
Anvil Corporation
Underriner Motors
Billings Federal Credit Union
Montana Dakota Utilities Co.
Target Stores
City of Billings Employees
Sanderson Stewart
Eide Bailly, LLP
Yellowstone County Employees
PayneWest Insurance
RiverStone Health
Pepsi-Cola Bottling Co.
Burlington Northern Santa Fe

\$4,999 - \$1,000

BMO Transportation Finance
United Way of Yellowstone County
Anderson Zurmuehlen & Co., P.C.
RBC Wealth Management
Border States Electric
Dillard's
Yellowstone Electric
Costco Wholesale
Gainan's Flowers & Garden Center
TrueNorth Steel
Federal Express Corp
Wal-Mart
Alternatives
NAPA Auto Parts
Herberger's
Crowley Fleck, PLLP
Montana Rail Link
KLJ
Schutz Foss Architects, P.C.
Western Security Bank
Streeter Brothers Insurance, Inc.
Enterprise Rent-A-Car
GE Capital, Americas
WIPFLI
Brown Law Firm
DOWL HKM
Pacific Source

FAMILY FOUNDATIONS

The Fortin Foundation
The Sample Foundation
Dennis & Phyllis Washington Foundation
Jensen Foundation
Hoiness Family Foundation

CAMPAIGN AMBASSADORS

Sam Bower

Sanderson Stewart

Theresa Truchot

Phillips 66 Billings Refinery

Kayla Corcoran

ExxonMobil

SPIRIT OF HOPE AWARD

We recognize these companies for their dedication to promoting our mission in their workplace through a solid workplace campaign and employee volunteerism.

Billings Federal Credit Union

Billings Public Schools

CHS, Inc.

ExxonMobil

First Interstate Bank

NorthWestern Energy

Phillips 66 Billings Refinery

Scheels All Sports

St. Vincent Healthcare

Wells Fargo, N.A.

LIGHT THE FLAME AWARD

This award highlights an individual who has consistently engaged with United Way of Yellowstone County and inspired others to do the same.

Patrice Elliott

EBMS, Inc.

YOU make it possible.

*Results as of April 4, 2018

2017 LEADERS IN GIVING

We celebrate our Leaders in Giving for generously donating personal resources to further the work of United Way of Yellowstone County. These individuals have given at the \$1,000 level or higher to help address some of the most complex issues that face our neighbors and neighborhoods, helping to create a big impact under the Big Sky.

TOCQUEVILLE SOCIETY MEMBERS

\$10,000 or more

Kevin & Laurie Riley

Bill & Mary Underriner

BIG SKY CLUB

SUMMIT MEMBERS

\$9,999-\$5,000

Richard Brown

Janet & Vincent Carpenter

Patrice & Mitch Elliott

Chris & Kristie Jessup

Ardyce & Bob Kelly

Mary Kay & Pat Kimmet

Joy & Shane Ott

Patty & George Selover

Dr. Michelle Spenny & Andy Boetticher

John & Karen Traeger

ALPINE MEMBERS

\$4,999-\$2,500

Duane & Kristen Algaard

Jerry & Wanda Anderson

Todd Anderson

Edward & Lori Button

Richard & Cheri Cox

William P. Dugan

Stacey & Deanna Emmett

Cynthia Foster

Kay Foster & Mike Mathew

Bradley & Dede Fuller

Lew Hines

LEADERS IN GIVING CO-CHAIRS

Rick & Karla Stauffer

LEADERS IN GIVING COMMITTEE

Wanda Anderson

Edward Button

Darrell Ehrlick

Patrice Elliott

Kay Foster

Kim Gottwals

James Klanke

Brian & Kristy Levin

Martha Mahon

Kevin & Lori Miller

James & Christine Scott

Matthew Skok

Dr. Ron & Karin Smith

Dona Steadman

Stewart & Mary Jane Taylor

Joyce Williams

Dr. Charles Wittnam & Pat Payne

2017 LEADERS IN GIVING

TIMBERLINE MEMBERS

\$2,499-\$1,000

John & Vicki Andre	Dr. James & Peggy Good	Darrin & Charity Peplinski
Jeff & Tonya Appelt	Scott & Teresa Harrington	Brian Petersen
Steven Arbogast & Cynthia Brewer	Shanna Hartle	Mark Petesch
Donald & Elizabeth Arendt	Brian Henderson	Jeffery Powell
Jack & Vicki Auzqui	Gary & Audrey Hines	Jill Quade
Michael Baker	Wayne Hirsch	David Rak
Dr. Bruce & Susan Barrow	Chris Hoiness	Dr. Mark & Christine Randak
Michael Bertram	Mark & Camilla Horn	Allen & Kristin Rapacz
John Bourke	Karla Hostetler	Dee Ann Redman
Carol & Michael Burton	Roger & Darla Huebner	Lori Reiersen
Michael Bush	Bill & Debbie Huppert	Mark Reynolds
Douglas Calvert	James Irwin	Jim & Lin Roscoe
MaryAnn Canan	Timothy & Kathryn Jackson	Tim & Sue Runkle
Gregory Capron	David & Judy Johnson	Robert & Pamela Sanderson
Jennifer J. Carmody	Scott & Jolyn Kanning	Ryan & Kristi Scheppele
Lynn & Dan Carter	David & Kat Kelley	Robert S. Schultz
David Charles	James Klanke	Nicholas Scocozzo
Kayla Corcoran & Zach Ladson	Gareld & Barbara Krieg	Dr. John & Deb Sillery
Steve & Jennifer Corning	Steve & Valarie Krum	Travis Smith
Theresa Covington	Debra & Clyde Landrie	Michael & Lori Smith
Patrick Davies & Sarah Leichner	Gerard Leenheers	Karla & Rick Stauffer
Mike & Janet Devous	Joe Lierow	Theresa Truchot
Tom & Pam Dimich	Jeff Lindenbaum & Joan Sorenson	Sue Tucker
William & Sharon Dimich	Cynthia Lyle	Lewis Vowell
Eugen Dolan	Dr. Jerimiah & Kathryn Lysinger	Duane & Sarah Van Arsdale
Tamara Egeland	Clint MacIntyre	Anne-Marie Wade & John Stoddart
Darrell & Sally Ehrlick	Jacqueline Maiden	George Wallis
Krystal & Robert Emineth	Logan & Abbie Manley	Charles & Belinda Wetherington
John & Robin Felton	Benjamin & Mary Lou Marchello	David Wetsch
Anne Finley	Terri McMillan	Nick & Teal Whitaker
Don & Marilyn Floberg	Mike & Alice Meyer	Anonymous (10)
Chuck Gainan	Benjamin & Meridith Mossman	
Mick & Lynnette Gainan	Richard S. Murillo	
Dr. Dan & Karen Gall	Dr. William & Margaret Murry	
Tim Gaustad	Kathleen Nordahl	
Robert & Katie Germany	Daniel & Nancy Oakes	
Ed & Lynne Gillig	Alicia & Brock Pearson	

*Results as of April 4, 2018

WE ARE THE HAND RAISERS.

1,000 VOLUNTEERS
5,000 HOURS

in service to United Way
of Yellowstone County

60 AGENCY
ENGAGEMENT PARTNERS

involved citizens in service
opportunities

35 VOLUNTEERS

role played as victims to help first
responders and hospital staff train
for an active shooter incident

United Way of
Yellowstone County's
DAY OF CARING
engaged

510 VOLUNTEERS
31 COMPANIES

AT 46 VOLUNTEER
PROJECTS

in just **ONE** day

22 YOUTH VOLUNTEER
CORPS MEMBERS

completed **417** hours of service



BOARD OF DIRECTORS

Edward Button, ExxonMobil, Retired
Kane Claunch, NorthWestern Energy
Robyn Driscoll, Yellowstone County
Commissioner
Katie Edwards, First Interstate Bank
Patrice Elliott, *Chair*, EBMS, Inc.
Scott Harrington, Semi-Retired, Phillips 66
Bill Huppert, First Interstate Bank
Kristie Jessup, Community Volunteer
Brenda Koch, Billings Public Schools
Michael J. Orlowski, Wells Fargo
Joanne Peabody, Wells Fargo, Retired
Bret Rutherford, Yellowstone County
Matt Schafer, CPA, *Treasurer*, MK Weeden
Construction Inc.
Barbara Schneeman, RiverStone Health
Karla Stauffer, *Chair Elect*, Billings Clinic
Theresa Truchot, Phillips 66
Charles Wetherington, ExxonMobil

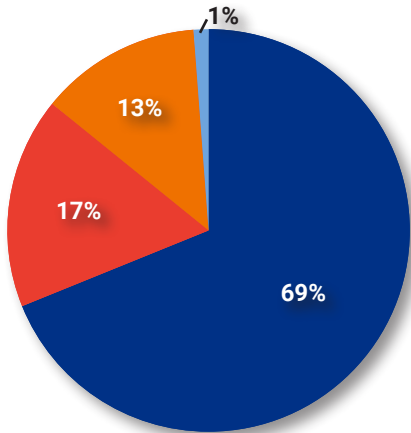


UNITED WE ARE CHANGING LIVES.

Financial Activities for the Period Ending June 30, 2017

We unite people, ideas and resources to advance the common good.

COMMUNITY INVESTMENT

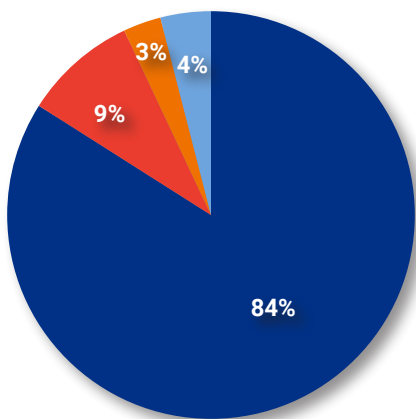


REVENUE - \$2,244,393

- 69% Individuals
- 17% Corporations
- 13% Foundations & Government
- 1% Events & Other

Contributions to United Way of Yellowstone County are invested in our community through programs, partnerships and collaborations that show proven results.

OUR INVESTMENT IN THE COMMUNITY



EXPENSES - \$2,174,689

- 84% Community Impact
- 9% Resource Development
- 3% Donor Designations to other Non-Profit Organizations
- 4% General Management

87% Investment in Yellowstone County

United Way of Yellowstone County values its fiduciary responsibilities to donors, funders and the larger community, and strives to operate as efficiently as possible. 87 cents of every dollar spent was for programs, which far surpasses the Better Business Bureau standard of 65 cents.



**TO LIVE
BETTER,
WE MUST
LIVE
UNITED**

2173 Overland Avenue
Billings, MT 59102
406.252.3839



www.unitedwayyellowstone.org

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™**



**United Way of
Yellowstone County**